

**FASHION DESIGN**

**FAD 3.4 (OE)**

**No. of Teaching Hrs. 52**

**Unit I**

**14 Hrs**

Design Concepts: Elements and principles of design, application of design concepts in fabrics and fashion products. Structural and applied design, Colour- colour theories, Dimensions of color, standard colour harmonies, design principles applied in dress design.

**Unit-II**

**12 Hrs**

Introduction to fibers, yarns and fabrics. Knitted, woven and nonwovens. Introduction to Textile fibers - Definition, Classification and identification of fibers - Essential and Desirable properties – Natural fibers- cotton, silk, wool, Jute – basics of Manufacturing. Physical and chemical properties and end uses. Basics of dyeing and Printing of textile materials.

**Unit III**

**14 Hrs**

Introduction to fashion and fashion cycle. Fashion development, Fashion terminologies. Fashion Theories, Couture, Ready-to-wear, Mass Production. Figure irregularities and remedies. Designing of apparels for specialty shows: Introduction, need for specialty shows, different categories- Fashion shows, trade shows, collection shows.

**Unit IV:**

**12 Hrs**

Indian Traditional Textiles and Embroidery, Kashmir, Punjab, Uttar Pradesh, Gujarat, Karnataka and Andhra Pradesh.

**References:**

1. Corbman B.P, Textiles fiber to fabric, International McGraw – Hill, Editions,1983.
2. Dantyagi. S. Fundamental of Textiles and their care, Orient Longman Ltd., New Delhi, 1980.
3. Gavin Waddell, “How Fashion works”, Blackwell Publishing, 2005.
4. Jay Diamond, Ellen Diamond, “The World of Fashion”, Fairchild Publication, 3<sup>rd</sup> Edition, 2002.
5. John Gillow and Nicholas Bernard, Traditional Indian textiles, Thames & Hudson, 1993
6. Rubin LG, “The World of Fashion”, Canfield press, 1976.
7. Shenai VA. Textile Printing- Sevak publications, Mumbai 1991.