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#### BENGALURU CITY UNIVERSITY

CHOICE BASED CREDIT SYSTEM

(Semester Scheme with Multiple Entry and Exit Options for Under Graduate Course- as per NEP 2020)

Revised Syllabus for

# B.COM - LOGISTICS AND SUPPLY CHAIN MANAGEMENT

**2022-23 onwards** 

<u>B.COM - LSCM</u> Page 1 of 57

### DEPARTMENT OF COMMERCE

Central College Campus, Dr. Ambedkar Veedhi, Bengaluru-560001

# B.COM LOGISTICS AND SUPPLY CHAIN MANAGEMENT

SYLLABUS FRAMED ACCORDING TO THE NATIONAL EDUCATIONAL POLICY

(NEP 2020)

**ACADEMIC YEAR 2022-23 ONWARDS** 



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#### PROCEEDINGS OF UG BOS MEETING OF – B.COM, B.COM (DATA ANALYTICS/INSURANCE/A&F/LSCM/TTM/TAX PROCEDURE/VOCATIONAL/BF) COURSES

Proceedings of the BOS – UG – B.Com, B.Com (Data Analytics/IAS/A&F/LSCM/TTM/Tax Procedure/Vocational/BF) courses for the academic year 2022 – 2023 meeting held on 14<sup>th</sup> October 2022, at the Department of Commerce, PK Block, Bengaluru CityUniversity, Bengaluru-560009 at 11:00 A.M. The Board has reviewed and approved the course matrix and syllabus of first four semesters of the above mentioned courses. The board authorized the chairman to make the necessary changes and get the approval for the same.

#### **MEMBERS PRESENT:**

| 1.  | Dr.M Muniraju, Chairman & Dean, Dept of Commerce                   | Chairman |
|-----|--|----------|
| 2.  | Dr. K R Jalaja, Associate Professor, Dept. of Commerce, BCU,       | Member   |
| 3.  | Dr. Sarvamangala, Associate Professor, Dept. of Commerce, BU       | Member   |
| 4.  | Dr. Nagaraj.N, Professor, Dept of Commerce, University of Mysore   | Member   |
| 5.  | Dr. Y. Muniraju, Professor in Commerce, Mangalore University       | Member   |
| 6.  | Dr. D Channappa, Chairman and Professor, Osmania University        | Member   |
| 7.  | Dr.R.Parvathi, Principal, VET first Grade College, Bangalore       | Member   |
| 8.  | Dr.D Raja Jebasingh, Vice Principal, St. Joseph's Commerce College | Member   |
| 9.  | Dr.B.G.Bhasakara, Principal, Vivekananda Degree College            | Member   |
| 10. | Dr.Padmaja P V, Principal, MLA Academy of Higher Learning          | Member   |
| 11. | Dr.S N Venkatesh, Principal, RVD College                           | Member   |
| 12. | Dr.S.Harish, Principal, Vijaya Evening College                     | Member   |

#### **CO-OPTED MEMBERS**

13. Dr. Bhavani H, Head,

Dept. of Commerce, M L A First Garde College for Women,

- 14. Prof. Gururaj Rao, Associate Professor, Vijaya College
- 15. Dr. Swaminathan, Associate Professor, GFGC, Malleswaram
- 16. Dr. Srihari, Associate Professor, SSMRV College, Bengaluru
- 17. Dr. Nagaraj C, GFGC, Yelahanka
- 18. Ms. Priya Srinivas, BMS College of Management

Chairman – BOS

### NEW EDUCATION POLICY 2020 CURRICULUM FRAMEWORK FOR

# FOUR-YEAR UNDER GRADUATE PROGRAM IN COMMERCE

B.COM Logistics and SupplyChain
Management (Hons)

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#### B.COM – LSCM

Regulations for Bachelor of Commerce, Bachelor of Commerce with Honour (Logistic and Supply Chain Management), B.Com (Hons) and Master of Commerce M.Com

#### SEMESTER - I

| SL<br>NO | Course Code    | Title of the Course   | Category<br>of Course | Teaching<br>Hours per<br>Week<br>(L+T+P) | SEE | CIE | Total<br>Marks | Credits |
|----------|----------------|---|-----------------------|--|-----|-----|----------------|---------|
| 1        | Lang.1.1       | Language-I  | AECC                  | 3+1+0                                    | 60  | 40  | 100            | 3       |
| 2        | Lang.1.2       | Language-II   | AECC                  | 3+1+0                                    | 60  | 40  | 100            | 3       |
| 3        | B.Com.LSCM.1.1 | Financial Accounting  | DSC-1                 | 3+0+2                                    | 60  | 40  | 100            | 4       |
| 4        | B.Com.LSCM.1.2 | Management Principles and Applications  | DSC-2                 | 4+0+0                                    | 60  | 40  | 100            | 4       |
| 5        | B.Com.LSCM.1.3 | <b>Materials Management</b>   | DSC-3                 | 4+0+0                                    | 60  | 40  | 100            | 4       |
| 6        | B.Com.LSCM.1.4 | Digital Fluency/ Basics of Computer   | SEC-SB                | 1+0+2                                    | 30  | 20  | 50             | 2       |
| 7        | B.Com.LSCM.1.5 | Any one of the following: a. Accounting for Everyone b. Personal finance & Planning | OEC-1                 | 3+0+0                                    | 60  | 40  | 100            | 3       |
| 8        | B.Com.LSCM.1.6 | Yoga  | SEC-VB                | 0+0+2                                    | -   | 25  | 25             | 1       |
| 9        | B.Com.LSCM.1.7 | Health & Wellness   | SEC-VB                | 0+0+2                                    | -   | 25  | 25             | 1       |
|          |                |   | 390                   | 310                                      | 700 | 25  |                |         |

#### SEMESTER - II

| SL<br>NO | Course Code    | Title of the Course  | Category<br>of Course | Teaching<br>Hours per<br>Week<br>(L+T+P) | SEE | CIE | Total<br>Marks | Credits |
|----------|----------------|--|-----------------------|--|-----|-----|----------------|---------|
| 10       | Lang.2.1       | Language -I  | AECC                  | 3+1+0                                    | 60  | 40  | 100            | 3       |
| 11       | Lang.2.2       | Language – II  | AECC                  | 3+1+0                                    | 60  | 40  | 100            | 3       |
| 12       | B.Com.LSCM.2.1 | Advanced Financial Accounting  | DSC-4                 | 3+0+2                                    | 60  | 40  | 100            | 4       |
| 13       | B.Com.LSCM.2.2 | Business Mathematics OR<br>Corporate Administration                              | DSC-5                 | 3+0+2                                    | 60  | 40  | 100            | 4       |
| 14       | B.Com.LSCM.2.3 | Fundamentals of Logistics<br>and Supply Chain<br>Management                      | DSC-6                 | 4+0+0                                    | 60  | 40  | 100            | 4       |
| 15       | B.Com.LSCM.2.4 | Environmental Studies  | AECC                  | 2+0+0                                    | 30  | 20  | 50             | 2       |
|          |                | Any one of the following:  |                       |  |     |     |                |         |
| 16       | B.Com.LSCM.2.5 | <ul><li>a. Investing in stock markets</li><li>b. Innovation Management</li></ul> | OE-2                  | 3+0+0                                    | 60  | 40  | 100            | 3       |
| 17       | B.Com.LSCM.2.6 | Sports   | SEC-VB                | 0+0+2                                    | -   | 25  | 25             | 1       |
| 18       | B.Com.LSCM.2.7 | NCC/NSS/R&R(S&G)/<br>Cultural  | SEC-VB                | 0+0+2                                    | -   | 25  | 25             | 1       |
|          |                | SUB TOTAL (B)  |                       |  | 390 | 310 | 700            | 25      |

EXIT OPTION WITH CERTIFICATION – WITH ABILITY TO SOLVE WELL DEFINED PROBLEMS

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#### SEMESTER – III

| SL<br>NO | Course Code     | Title of the Course  | Categor<br>y of<br>Course | Teaching<br>Hours per<br>Week<br>(L+T+P) | SEE | CIE | Total<br>Marks | Credits |
|----------|-----------------|--|---------------------------|--|-----|-----|----------------|---------|
| 19       | Lang.3.1        | Language-I   | AECC                      | 3+1+0                                    | 60  | 40  | 100            | 3       |
| 20       | Lang.3.2        | Language – II  | AECC                      | 3+1+0                                    | 60  | 40  | 100            | 3       |
| 21       | B.Com.LSCM. 3.1 | Corporate Accounting   | DSC-7                     | 3+0+2                                    | 60  | 40  | 100            | 4       |
| 22       | B.Com.LSCM. 3.2 | <b>Logistics Management</b>  | DSC-8                     | 3+0+2                                    | 60  | 40  | 100            | 4       |
| 23       | B.Com.LSCM. 3.3 | Cost Accounting  | DSC-9                     | 3+0+2                                    | 60  | 40  | 100            | 4       |
| 24       | B.Com.LSCM. 3.4 | Financial Education & Investment Awareness                                 | SEC                       | 1+0+2                                    | 30  | 20  | 50             | 2       |
| 25       | B.Com.LSCM. 3.5 | Any one of the following: a. Advertising Skills b. Entrepreneurship Skills | OEC-3                     | 3+0+0                                    | 60  | 40  | 100            | 3       |
| 26       | B.Com.LSCM. 3.6 | Sports   | SEC-VB                    | 0+0+2                                    | -   | 25  | 25             | 1       |
| 27       | B.Com.LSCM. 3.7 | NCC/NSS/R&R(S&G)/<br>Cultural  | SEC-VB                    | 0+0+2                                    | -   | 25  | 25             | 1       |
|          | SUB TOTAL (C )  |  |                           |  |     |     | 700            | 25      |

#### SEMESTER – IV

| SL<br>NO | Course Code     | Title of the Course  | Category of Course | Teaching<br>Hours per<br>Week<br>(L+T+P) | SEE | CIE | Total<br>Mark<br>s | Credits |
|----------|-----------------|--|--------------------|--|-----|-----|--------------------|---------|
| 28       | Lang.4.1        | Language-I   | AECC               | 3+1+0                                    | 60  | 40  | 100                | 3       |
| 29       | Lang.4.2        | Language – II  | AECC               | 3+1+0                                    | 60  | 40  | 100                | 3       |
| 30       | B.Com.LSCM. 4.1 | Advanced Corporate Accounting  | DSC- 10            | 3+0+2                                    | 60  | 40  | 100                | 4       |
| 31       | B.Com.LSCM. 4.2 | Purchasing and Supply<br>Chain Management.   | DSC-11             | 3+0+2                                    | 60  | 40  | 100                | 4       |
| 32       | B.Com.LSCM. 4.3 | Business Regulatory<br>Framework   | DSC- 12            | 4+0+0                                    | 60  | 40  | 100                | 4       |
| 33       | B.Com.LSCM. 4.4 | Constitution of India  | AECC               | 2+0+0                                    | 30  | 20  | 50                 | 2       |
| 34       | B.Com.LSCM. 4.5 | Any one of the following:  a. Banking Operations b. Principles of Event Management | OEC-4              | 3+0+0                                    | 60  | 40  | 100                | 3       |
| 35       | B.Com.LSCM. 4.6 | Sports   | SEC-VB             | 0+0+2                                    | -   | 25  | 25                 | 1       |
| 36       | B.Com.LSCM. 4.7 | NCC/NSS/R&R(S&G)/<br>Cultural  | SEC-VB             | 0+0+2                                    | -   | 25  | 25                 | 1       |
|          | SUB TOTAL (D )  |  |                    |  |     |     | 700                | 25      |

EXIT OPTION WITH DIPLOMA – ABILITY TO SOLVE BROADLY DEFINED PROBLEMS.

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#### $\boldsymbol{SEMESTER-V}$

| SL<br>NO | Course Code    | Title of the Course                                 | Category<br>of<br>Course | Teaching<br>Hours per<br>Week<br>(L+T+P) | SEE | CIE | Total<br>Mark<br>s | Credit<br>s |
|----------|----------------|---|--------------------------|--|-----|-----|--------------------|-------------|
| 37       | B.Com.LSCM.5.1 | Financial Management                                | DSC-13                   | 3+0+2                                    | 60  | 40  | 100                | 4           |
| 38       | B.Com.LSCM.5.2 | Income tax Law and Practice-I                       | DSC-14                   | 3+0+2                                    | 60  | 40  | 100                | 4           |
| 39       | B.Com.LSCM.5.3 | Managing Procurement<br>Contracts and Relationships | DSC-15                   | 4+0+0                                    | 60  | 40  | 100                | 4           |
| 40       | B.Com.LSCM.5.4 | <b>Facilities Management</b>                        | DSC-16                   | 3+0+2                                    | 60  | 40  | 100                | 3           |
| 41       | B.Com.LSCM.5.5 | GST Law and Practice                                | VOC-1                    | 2+0+2                                    | 60  | 40  | 100                | 3           |
| 42       | B.Com.LSCM.5.6 | Internship  | Intern -1                | 0+0+2                                    | -   | 50  | 50                 | 2           |
| 43       | B.Com.LSCM.5.7 | Cyber Security or some other SEC                    | SEC                      | 1+0+2                                    | 30  | 20  | 50                 | 2           |
| 44       | B.Com.LSCM.5.8 | Sports  | SEC-VB                   | 0+0+2                                    | -   | 25  | 25                 | 1           |
| 45       | B.Com.LSCM.5.9 | NCC/NSS/R&R(S&G)/<br>Cultural                       | SEC-VB                   | 0+0+2                                    | -   | 25  | 25                 | 1           |
|          |                | SUB TOTAL (E)                                       |                          |  | 330 | 320 | 650                | 24          |

#### $\boldsymbol{SEMESTER-VI}$

| SL<br>NO | Course Code                  | Title of the Course  | Category<br>of<br>Course | Teaching<br>Hours per<br>Week<br>(L+T+P) | SEE  | CIE  | Total<br>Mark<br>s | Credit<br>s |
|----------|------------------------------|--|--------------------------|--|------|------|--------------------|-------------|
| 46       | B.Com.LSC M.6.1              | Management Accounting  | DSC-17                   | 3+0+2                                    | 60   | 40   | 100                | 4           |
| 47       | B.Com.LSCM.6.2               | Income Tax Law & Practice -II  | DSC-18                   | 3+0+2                                    | 60   | 40   | 100                | 4           |
| 48       | B.Com.LSCM.6.3               | Quality Management   | DSC-19                   | 4+0+0                                    | 60   | 40   | 100                | 4           |
| 49       | B.Com.LSCM.6.4               | Supply chain Management in<br>Service Industry   | DSC-20                   | 3+0+2                                    | 60   | 40   | 100                | 3           |
| 50       | B.Com.LSCM.6 .5              | Basics of Spread Sheet Modelling<br>OR Report on Study of Star-<br>tupsand Innovative Business<br>Ideas OR EXCEL | VOC-2                    | 2+0+2                                    | 60   | 40   | 100                | 3           |
| 51       | B.Com.LSCM.6.6               | Internship   | Intern -2                | 0+0+2                                    | -    | 50   | 50                 | 2           |
| 52       | B.Com.LSCM.6.7               | Professional Communication   | SEC - SB                 | 1+0+2                                    | 30   | 20   | 50                 | 2           |
| 53       | B.Com.LSCM.6.8               | Sports   | SEC-VB                   | 0+0+2                                    | -    | 25   | 25                 | 1           |
| 54       | B.Com.LSCM.6.9               | NCC/NSS/R&R(S&G)/<br>Cultural  | SEC-VB                   | 0+0+2                                    | 1    | 25   | 25                 | 1           |
|          | SUB TOTAL (F) 330 320 650 24 |  |                          |  |      |      |                    | 24          |
|          |                              | GRAND TOT  | AL - DEGI                | REE                                      | 2220 | 1880 | 4100               | 148         |

EXIT OPTION WITH BACHELOR DEGREE -ABILITY TO SOLVE COMPLEX PROBLEMS THAT ARE ILL-STRUCTURED REQUIRING MULTI-DISCIPLINARY SKILLS TO SOLVE THEM.

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#### SEMESTER – VII

| SL<br>NO | Course Code     | Title of the Course                      | Category<br>of Course | Teaching<br>Hours per<br>Week<br>(L+T+P) | SEE | CIE | Total<br>Marks | Credits |
|----------|-----------------|--|-----------------------|--|-----|-----|----------------|---------|
| 55       | B.Com.LSCM. 7.1 | International Business                   | DSC-21                | 4+0+0                                    | 60  | 40  | 100            | 4       |
| 56       | B.Com.LSCM. 7.2 | Quantitative Modeling in<br>Supply Chain | DSC-22                | 3+0+2                                    | 60  | 40  | 100            | 4       |
| 57       | B.Com.LSCM. 7.3 | Advanced Financial<br>Management         | DSC-23                | 3+0+2                                    | 60  | 40  | 100            | 4       |
| 58       | B.Com.LSCM. 7.4 | Global Environment for SCM               | DSC-24                | 3+1+0                                    | 60  | 40  | 100            | 3       |
| 59       | B.Com.LSCM. 7.5 | ERP Applications                         | VOC-3                 | 2+0+2                                    | 60  | 40  | 100            | 3       |
| 60       | B.Com.LSCM. 7.6 | Research Methodology                     | RM-1                  | 3+0+0                                    | 60  | 40  | 100            | 3       |
|          | SUB TOTAL (G )  |  |                       |  |     |     | 600            | 21      |

#### **SEMESTER – VIII**

| SL<br>NO | Course Code   | Title of the Course   | Category<br>of Course | Teaching<br>Hours per<br>Week<br>(L+T+P) | SEE | CIE  | Total<br>Marks | Credits |
|----------|---|---|-----------------------|--|-----|------|----------------|---------|
| 61       | B.Com.LSCM. 8.1   | Financial Reporting-<br>IND.AS                                | DSC-25                | 3+0+2                                    | 60  | 40   | 100            | 4       |
| 62       | B.Com.LSCM. 8.2   | International Supply and Operations Management                | DSC-26                | 4+0+0                                    | 60  | 40   | 100            | 4       |
| 63       | B.Com.LSCM. 8.3   | Business Analytics OR Data<br>Analysis & Decision<br>Sciences | DSC-27                | 3+0+2                                    | 60  | 40   | 100            | 4       |
| 64       | B.Com.LSCM. 8.4   | Managing Digital Platforms                                    | VOC-4                 | 2+0+2                                    | 60  | 40   | 100            | 3       |
| 65       | B.Com.LSCM. 8.5   | Research<br>Projects/Internship with<br>Viva – voce           | ı                     | ı  | 120 | 80   | 200            | 6       |
|          | SUB TOTAL (H )  |   |                       |  |     | 240  | 600            | 21      |
|          | DEGREE WITH HONOURS<br>GRAND TOTAL OF (A+B+C+D+E+F+G+H) |   |                       |  |     | 2360 | 5300           | 190     |

BACHELOR DEGREE WITH HONORS – EXPERIENCE OF WORKPLACE PROBLEM SOLVING IN THE FORM OF INTERNSHIP OR RESEARCH EXPERIENCE PREPARING FOR HIGHER EDUCATION OR ENTREPRENEURSHIP EXPERIENCE.

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#### **NOTES:**

- One Hour of Lecture is equal to 1 Credit.
- One Hour of Tutorial is equal to 1 Credit (Except Languages).

· Two Hours of Practical is equal to 1 Credit

#### **Acronyms Expanded**

AECC : Ability Enhancement Compulsory Course

DSC © : Discipline Specific Core (Course)

SEC-SB/VB : Skill Enhancement Course-Skill Based/Value Based

OEC : Open Elective Course
DSE : Discipline Specific Elective
SEE : Semester End Examination
CIE : Continuous Internal Evaluation
L+T+P : Lecture + Tutorial + Practical(s)

Note: Practical Classes may be conducted in the Business Lab or in Computer Lab or in Classroom depending on the requirement. One batch of students should not exceed half (i.e., 30 or less than 30 students) of the number of students in each class/section. 2 Hours of Practical Class is equal to 1 Hour of Teaching, however, whenever it is conducted for the entire class (i.e., more than 30 students)

2 Hours of Practical Class is equal to 2 Hours of Teaching.

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# Name of the Program: Bachelor of Commerce (LSCM) Course Code: B.Com. LSCM 1.1 NAME OF THE COURSE: FINANCIAL ACCOUNTING

| COURSE CREDITS | NO. OF HOURS<br>PER WEEK | TOTAL NO. OF<br>TEACHING HOURS |
|----------------|--------------------------|--------------------------------|
| 4 CREDITS      | 4 HOURS                  | 56 HOURS                       |

**Pedagogy:** Classroom lectures, tutorials, Group discussion, Seminar, Case studies & field work etc..

**Course Outcomes:** On successful completion of the course, the students will be able to

- a) Understand the theoretical framework of accounting as well accounting standards.
- b) Demonstrate the preparation of financial statement of manufacturing entities of sole proprietary concerns.
- c) Exercise the accounting treatments for consignment transactions & events in the books of consignor and consignee.
- d) Understand the accounting treatment for royalty transactions & articulate the Royalty agreements.
- e) Outline the emerging trends in the field of accounting.

| SYLLABUS:                                     | HOURS |
|---|-------|
| Module-1: Theoretical Framework of Accounting | 10    |

Introduction-Meaning and Scope of Accounting- Objectives of Accounting-Importance of Accounting-Function of Accounting-Terminologies used in accounting- Users of Accounting Information-Accounting Process-Basis of Accounting: Cash basis and Accrual Basis-Branches of Accounting-Principles of Accounting-Concepts and Conventions- Accounting Standards-Indian Accounting Standards (IND AS)-Theory, Accounting equations, Problems on Accounting Equations

#### Module -2: Financial Statements of Sole Proprietary Concerns 12

Introduction-Meaning of Sole Proprietor-Meaning of Financial Statements - Manufacturing and non-manufacturing Entities: Financial statements of Manufacturing Concerns -Statement of Manufacture, Statement of Trading and Profit & Loss -Balance Sheet- Problems

#### Module. 3: Consignment Accounts 12

Introduction – Meaning – Consignor – Consignee – Goods Invoiced at Cost Price – Goods Invoiced at Selling Price – Normal Loss – Abnormal Loss – Valuation of Stock – Stock Reserve – Journal Entries – Ledger Accounts in the books of Consignor-**problems.** 

#### Module.4: Royalty Accounts 14

Introduction-Meaning- Terms used in royalty agreement: Lessee, Lessor, Minimum Rent – Short Workings –Recoupment of Short Working–Accounting Treatment in the books of Lessee only – Journal Entries and Ledger Accounts including minimum rent account. (Sub-lease and lessor books excluded)-**problems** 

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#### **Module.5: Branch Accounts**

08

Meaning of Branch Accounts -Objectives and Advantages of Branch Accounting Types of Branches – Meaning and features of Dependent Branches, Independent Branches and Foreign Branches-Methods of maintaining books of accounts by the Head Office –Debtors System- ascertainment of Profit or Loss of Branch under Debtors System – **Problems** 

#### **Skill Developments Activities:**

- 1. Collect Annual Financial Statements of sole proprietary concerns and identify accounting concepts and conventions followed in the preparation of the annual financial statements.
- 2. Preparation of Pro-form invoice and accounts sales with imaginary figures.
- 3. Prepare Royalty table with imaginary figures.
- 4. Prepare Branch Account with imaginary figures

#### **Books for Reference:**

- 1. Robert N Anthony, David Hawkins, Kenneth A. Merchant, (2017) Accounting: Text and Cases, Mc Graw-Hill Education, 13thEdition.
- 2. S.Anil Kumar, V.Rajesh Kumar and B.Mariyappa Financial Accounting, Himalaya Publishing House, New Delhi.
- 3. SP Iyengar (2005), Advanced Accounting, Sultan Chand & Samp; Sons, Vol.1.
- 4. Charles T. Horngren and Donna Philbrick, (2013) Introduction to Financial Accounting, Pearson Education, 11thEdition.
- 5. J.R. Monga, Financial Accounting: Concepts and Applications. Mayur Paper Backs, New Delhi, 32ndEdition.
- 6. S.N. Maheshwari, and S. K. Maheshwari. Financial Accounting. Vikas Publishing House, New Delhi, 6th Edition.
- 7. B.S. Raman (2008), Financial Accounting Vol. I & Samp; II, United Publishers & Samp; Distributors
- **8.** Compendium of Statements and Standards of Accounting. The Institute of Chartered Accountants of India, New Delhi.

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# Name of the Program: Bachelor of Commerce (LSCM) Course Code: B.Com. LSCM 1.2 NAME OF THE COURSE: MANAGEMENT PRINCIPLES AND APPLICATIONS

| COURSE CREDITS | NO. OF HOURS<br>PER WEEK | TOTAL NO. OF<br>TEACHING HOURS |
|----------------|--------------------------|--------------------------------|
| 4 CREDITS      | 4 HOURS                  | 56 HOURS                       |

**Pedagogy:** Classroom lectures, tutorials, Group discussion, Seminar, Case studies & field work etc..

**Course Outcomes:** On successful completion of the course, the students will be able to

- a) Understand and identify the different theories of management and its evolution.
- b) Design strategic plans for various organisations for the attainment of organisational goals.
- c) Differentiate between the different types of organisational structures and authority and identify the best one for an MNC.
- d) Compare the different types of leadershipstyles.
- e) Identify a few control techniques for better productivity of an organisation.

| organisation.  |                 |
|--|-----------------|
| SYLLABUS:  | HOURS           |
| Module 1: Introduction to Management   | 12              |
| Introduction-Meaning and importance of Management - Management -Role of Managers - Management Thoughts of: F F Drucker and Henry Fayol (only). Fourteen principles of Management | W Taylor, Peter |
| Module 2: Planning   | 08              |
| <b>Planning</b> -Meaning-Nature-Purpose-Types of plans-Planning process- Limitations of Planning   |                 |

**Decision-making**-Meaning - Importance - Decision making Process; SWOC Analysis.

#### Module 3: Organising 14

**Organising**- Meaning, Process and Principles of Organizing; Authority- Types of authority, Centralization and Decentralization of Authority-Meaning, Advantages and Disadvantages; Span of Management; Delegation of authority (meaning only).

**Types of Organisational Structure** – **Traditional Forms**-Line, Line and staff, Functional, Matrix organization structure, Committee (concepts only),

**Modern Forms-** Bureaucratic, Horizontal, Network Organisations, Virtual Organisations, Free form organisations (concepts only)

| Module 4: Staffing and Leading | 14 |
|--------------------------------|----|

<u>B.COM - LSCM</u> Page 12 of 57

Staffing-Meaning - Staffing Process (Recruitment and Selection Process only).

**Motivation**: Meaning and Importance of Motivation, Extrinsic and intrinsic motivation- Motivation; Theories of motivation- Maslow's Need Hierarchy Theory, Hertzberg's Two-factor Theory; **Leadership**: Meaning- Importance - Styles of Leadership-Autocratic, Democratic, Benevolent, Free Reign, Transactional leadership, Transformational Leadership, Transforming Leadership (concepts only); **Communication**: Meaning and types -Oral and written communication - Formal and informal communication -Barriers to communication- Measures to overcome barriers to communication.

#### **Module 5: Coordination and Controlling**

08

**Coordination:** Meaning- Importance-Principles of Coordination.

**Control:** Meaning- Process- Limitations - Principles of Effective Control-Techniques of control - PERT/CPM (Only concepts), Emerging issues in Management; (**Theory Only**)

#### **Skill Development Activities:**

- 1. Collect the photographs and biodata of any three leading contributors of management thoughts.
- 2. List out the different plans at the strategic, tactical and operational levels of an organisation.
- 3. Draw a organisational chart showing the flow of authority and responsibility followed in any organization.
- 4. Analyse the different leadership styles of any five companies from different sectors.
- 5. Identify the controlling mechanism used in a manufacturing firm.

#### **Books for Reference:**

- 1. Harold Koontz and Heinz Weihrich (2017), Essentials of Management: An International and Leadership Perspective, McGraw Hill Education, 10th Edition.
- 2. Stephen P Robbins and Madhushree Nanda Agrawal (2009), Fundamentals of Management: Essential Concepts and Applications, Pearson Education, 6th Edition.
- 3. James H. Donnelly, (1990) Fundamentals of Management, Pearson Education, 7th Edition.
- 4. B.P. Singh and A.K. Singh (2002), Essentials of Management, Excel Books
- 5. P C Tripathi & P N Reddy (2005), Principles of Management, TMH Publications, 3rd Edition.
- 6. Koontz Harold (2004), Essentials of Management, Tata McGraw Hill.
- 7. Rajkumar.S and Nagarajan.G. (2021) Management Principles and Applications, Jayvee International Publications, Bangalore

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### Name of the Program:: Bachelor of Commerce (LSCM) Course Code: B.Com. LSCM 1.3

#### NAME OF THE COURSE: MATERIALS MANAGEMENT

| COURSE CREDITS | NO. OF HOURS<br>PER WEEK | TOTAL NO. OF<br>TEACHING HOURS |
|----------------|--------------------------|--------------------------------|
| 4 CREDITS      | 4 HOURS                  | 56 HOURS                       |

**Pedagogy:** Classroom lectures, tutorials, Group discussion, Seminar, Case studies & field work etc.,

**Course Outcomes:** On successful completion of the course, the students will be able to

- a. Understand the theoretical framework of materials management
- b. Understand the student to the concept, functions, objectives and importance of material management function in an organization
- c. Comprehend material management linkages with other areas of management, supply chain management and production processes.
- d. Understand the purchase, storage and inventory control procedures

| SYLLABUS:                         | HOURS |
|-----------------------------------|-------|
| UNIT 1: Introduction to Materials |       |
| Management                        | 10    |

Meaning, Need, scope, functions and advantages of Materials management; materials requirement planning (MRP) and budgeting; Internal and external interfaces of materials management, Linkages with other areas of Management, costs associated with Materials Management

#### UNIT 2: Purchasing Management 10

Purchase system, types, policy and procedure; sourcing plan; Discovering, evaluating and selection of suppliers, vendor development and management, legal aspects.

#### UNIT 3: Stores Management 10

Stores system and procedures; stores accounting and stock verification; different types of material losses, disposal of surplus and scrap, documentation in stores management.

#### UNIT 4: Materials Planning and Control 14

Definition, Importance, Function, Classification of Inventory, Inventory related Cost, Objectives of Inventory planning and Control, Materials Requirement Planning (MRP), Process of MRP, Benefits & limitations of MRP; Types of Inventory Situations; Selective Inventory Control Model- ABC Analysis, VED, XYZ, FSN, SOS, GOLF, EOQ Model, P & Q System, Concept of JIT, Elements and benefits of JIT; Inventory Control Process – Perpetual Review, Periodic Review, Modified Control; Materials Audit.

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#### **UNIT 5: Inventory Systems and Valuation**

12

Traditional inventory management system, inventory models-Economic Order Quantity(EOQ), Fixed order Interval system(FOIS), Fixed order quantity system(FOQS), Operational replenishment system (ORS); Inventory counting systems- perpetual and periodic inventory systems; new paradigms in inventory and purchase systems.

#### **Skill Development Activities:**

- 1) Analyse the material management of any select five companies of different sectors.
- 2) Visit any business organisation and collect the documentation of their store management.
- 3) Visit any business organisation and collect the information on the material requirement planning and budgeting adopted by them.
- 4) Collect the information on valuation of inventory management of any business organisation.
- 5) Visit any business organisation and collect information on inventory control system adopted by them.

#### **Reference Books:**

- 1. Inventory Management K. Shridhara Bhat, Himalaya Publishing House
- 2. Inventory Management L.C. Jhamb, Himalaya Publishing House
- 3. Introduction to Materials Management –J R Tony Arnold, Pearson Education, 5th edition
- 4. Materials Management : An integrated Approach, M Sundaresan and P Gopalakrishnan, PHI
- 5. Dutta A.K., Materials Management: Procedures, Text and cases, Prentice Hall of India Pvt. Ltd., New Delhi.
- 6. Shah N.M. An Integrated concept of Materials Management, Indian Institute of Materials Management, Baroda Branch, Baroda.
- 7. Dobler, D.W. & Others: Purchasing and Materials Management, McGraw Hill.

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Name of the Program:: Bachelor of Commerce (LSCM) Course Code: B.Com. LSCM 1.5 a.(Open Elective Course) Name of the Course: ACCOUNTING FOR EVERYONE

| COURSE CREDITS | NO. OF HOURS<br>PER WEEK | TOTAL NO. OF<br>TEACHING HOURS |
|----------------|--------------------------|--------------------------------|
| 3 CREDITS      | 3 HOURS                  | 42 HOURS                       |

**Pedagogy:** Classroom lectures, Tutorials, Group discussion, Seminar, Case studies & field work etc.,

**Course Outcomes:** On successful completion of the course, the students will be able to

- 1. Analyse various terms used in Accounting.
- 2. Make accounting entries and prepare cash book and other accounts necessary while running a business.
- 3. Prepare accounting equation of various business transactions.
- 4. Analyse information from company's annual report.
- 5. Comprehend the management reports of the company.

| SYLLABUS:                            | HOURS    |
|--------------------------------------|----------|
| Module 1: Introduction to Accounting | 08 Hours |

**Accounting:** Meaning, Importance and objectives of Accounting, Concepts and Convention of Accounting.

**Accounting Information**: Meaning, Users, Sources of accounting information. Some Basic Terms –Transaction, Account, Asset, Liability, Capital, Expenditure, Income, Revenue, Profit, Loss, Concept of revenue and Capital; Debit, Credit, Accounting Year, Financial Year.

**Accounting Equations** – Simple Problems on Accounting Equation.

#### **Module 2: Recording of Transactions**

12 Hours

Features of recordable transactions and events, Recording of Transactions; Types of Accounts - Personal account, Real Account and Nominal Account; Golden Rules of Accounting-Rules for Debit and Credit; Double Entry System, Journalizing transactions (Simple Problems on Journal Entries of Sole Proprietorship Concern)

#### Module 3: Preparation of Ledger Accounts and Cash Book 12 Hours

**Ledger** – Meaning of Ledger, Format of Ledger Account, Preparation of Ledger Accounts (Simple Problems on Journalising the transactions and posting in Ledger Accounts),

**Cash Book**-Meaning of Cash Book, Posting of transactions in cash book. (Simple Problems on Single and Triple Columnar Cash Book)

#### Module 4: Preparation of Final Accounts

10 Hours

Preparation of Trial Balance and Final Accounts. (Simple problems on Trial Balance, Trading, Profit and Loss Accounts and Balance Sheet with T-format)..

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#### **Skill Development Activities**:

- 1. Write an accounting equation using Imaginary figures.
- 2. Prepare final accounts collecting necessary data from small business firms.
- 3. Prepare a Trial Balance with Imaginary Figures.
- 4. Prepare a Triple Columnar Cash Book with imaginary transactions.
- 5. Pass any five journal entries with imaginary transactions for Sole proprietary concern

#### **Books for Reference:**

- 1. Hatfield, L. (2019). Accounting Basics. Amazon Digital Services LLC.
- 2. Horngren, C. T., Sundem, G. L., Elliott, J. A., & Philbrick, D. (2013). Introduction to Financial Accounting. London: Pearson Education.
- 3. Siddiqui, S. A. (2008). Bookkeeping & Accountancy. New Delhi: Laxmi Publications Pvt. Ltd.
- 4. Sehgal, D. (2014). Financial Accounting. New Delhi: Vikas Publishing House Pvt. Ltd.
- 5. Tulsian, P. C. (2007). Financial Accounting. New Delhi: Tata McGraw Hill Publishing Co. Ltd.
- 6. Mukharji, A., & Hanif, M. (2015). Financial Accounting. New Delhi: Tata McGraw Hill Publishing Co. Ltd.
- 7. Maheshwari, S. N., Maheshwari, S. K., & Maheshwari, S. K. (2018). Financial Accounting. New Delhi: Vikas Publishing House Pvt. Ltd.
- 8. Khan, M.Y. and Jain, P.K. Management Accounting. McGraw Hill Education.
- 9. Arora, M.N. Management Accounting, Vikas Publishing House, New Delhi

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#### Name of the Program: Bachelor of Commerce (LSCM) Course Code: B.Com. LSCM 1.5 b. (Open Elective Course) Name of the Course: PERSONAL FINANCE AND PLANNING

| COURSE CREDITS | NO. OF HOURS<br>PER WEEK | TOTAL NO. OF<br>TEACHING HOURS |
|----------------|--------------------------|--------------------------------|
| 3 CREDITS      | 3 HOURS                  | 42 HOURS                       |

**Pedagogy:** Classroom lectures, Tutorials, Group discussion, Seminar, Case studies & field work etc.,

**Course Outcomes:** On successful completion of the course, the students will be able to

- a. Explain the meaning and appreciate the relevance of Financial Planning
- b. Comprehend the concept of Investment Planning and its methods.
- c. Examine the scope and ways of Personal Tax Planning.
- d. Analyze Insurance Planning and its relevance
- e. Develop an insight into retirement planning and its relevance.

| SYLLABUS:                                    | HOURS    |
|--|----------|
| Module 1: Introduction to Financial Planning | 08 Hours |

Financial goals, steps in financial planning, time value of money, personal loans, education loan, car loan & home loan schemes. Introduction to savings, benefits of savings, management of spending & financial discipline.

#### **Module 2: Investment Planning**

12 Hours

Meaning, process and objectives of investment, Concept and measurement of return & risk, Types of return: Income and capital appreciation.

**Different investment avenues**: Corporate Securities, Bank deposits, Company deposits, Post Office Savings Schemes, Government Securities, Insurance Schemes, Provident Fund, Pension loans, Mutual fund, Commodities, Foreign currency, Real estate, Paintings and Antiques, Gold and Bullion, Chits and Nidhi, Exchange Traded Funds (ETF).

#### Module 3: Personal Tax Planning

10 Hours

Tax Structure in India for personal taxation, Scope of Personal tax planning, Exemptions and deductions (Us 80C. 80CCC, 80 D, 80DD, 80 TTA, 80U) available to individuals under different heads of income and Gross Total Income(Theory only). Tax avoidance versus tax evasion.

#### **Module 4: Retirement Planning**

12 Hours

Retirement Planning Goals, Process of retirement planning, Pension plans available in India, New Pension Scheme, Provident Fund: Employee Provident Fund (EPF) and Public Provident Fund (PPF). Deductions available under the Income Tax Act, 1961 for retirement plans. (Theory only)

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#### **Skill Development Activities:**

The learners are required to:

- 1. Design a portfolio using any five assets with imaginary figures.
- 2. Identify different types / classes of mutual funds available in India
- 3. List out any six insurance schemes in India.
- 4. List out the deductions available under the Income Tax Act, 1961 for retirement plans.

#### **Reference Books:**

- 1. Indian Institute of Banking & Finance. (2017). Introduction to Financial Planning. New Delhi: Taxmann Publication.
- 2. Pandit, A. (2014). The Only Financial Planning Book that You Will Ever Need. Mumbai: Network 18 Publications Ltd.
- 3. Sinha, M. (2008). Financial Planning: A Ready Reckoner. New York: McGraw Hill Education. Halan, M. (2018). Let's Talk Money: You've Worked Hard for It, Now Make It Work for You. New York: HarperCollins Publishers.
- 4. Tripathi, V. (2017). Fundamentals of Investment. New Delhi: Taxmann Publication.

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# Name of the Program:: Bachelor of Commerce (LSCM) Course Code: B.Com. LSCM. 2.1 Name of the Course: ADVANCED FINANCIAL ACCOUNTING

| COURSE CREDITS | NO. OF HOURS<br>PER WEEK | TOTAL NO. OF<br>TEACHING HOURS |
|----------------|--------------------------|--------------------------------|
| 4 CREDITS      | 4 HOURS                  | 56 HOURS                       |

**Pedagogy:** Classroom lectures, Case studies, Tutorial classes, Group discussion, Seminar & field work etc.,

**Course Outcomes:** On successful completion of the course, the students will be able to

- a. Understand & compute the amount of claims for loss of stock & loss of Profit.
- b. Learn various methods of accounting for hire purchase transactions.
- c. Deal with the inter-departmental transfers and their accounting treatment.
- d. Prepare financial statements from incomplete records.
- e. Outline the emerging trends in the field of accounting

| SYLLABUS:                                    | HOURS |
|--|-------|
| Module-1: Insurance Claims for Loss of Stock | 10    |

Meaning, Need and Advantages of Fire Insurance-Special terminologies in Fire Insurance Claims – Insurer, Insured, Premium, Salvage, Insurance Policy, Sum Assured, Under Insurance, over insurance Average Clause, Claim. Problems on Ascertainment of Fire Insurance Claim including problems on abnormal line of goods-**Problems** 

#### Module - 2: Hire Purchase Accounting 10

Meaning of Hire Purchase and Installment Purchase System- difference between Hire Purchase and Installment Purchase – Important Definitions – Hire Purchase Agreement – Hire Purchase Price – Cash Price – Hire Purchase Charges – Calculation of Interest – Calculation of Cash Price – Journal Entries and Ledger Accounts in the books of Hire Purchaser only. (Asset Accrual Method only)-**Problems** 

#### Module -3: Departmental Accounts

Meaning and Features of Departmental Undertaking-Examples of Department Specific Expenses and Common Expenses -Need and Bases of Apportionment of Common Expenses-Preparation of Statement of Trading and Profit and Loss in Columnar form, Statement of General Profit and Loss and Balance Sheet – Simple problems involving Inter Departmental Transfers at Cost Price (vertical form)-**Problems** 

| Module-4: Conversion of Single-Entry System into Double | 12 |
|---|----|
| Entry System  |    |

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Single entry system- Meaning – Features – Merits – Demerits – Types. Conversion into Double Entry system – Need for Conversion – Preparation of Statement of Affairs – Cash book – Memorandum Trading Account – Total Debtors Account – Total Creditors Account – Bills Receivable Account – Bills Payable Account – Statement of Trading and Profit & Loss and Balance Sheet-**Problems** 

#### **Module -5: Emerging Trends in Accounting**

12

Digital transformation of Accounting – Big Data Analytics in Accounting- Cloud Computing in accounting- Green Accounting- Human Resource Accounting, Inflation Accounting, Database Accounting (**Theory Only**)

#### **Skill Development Activities:**

- 1. Identify the procedure & documentations involved in the insurance claims.
- 2. Prepare the purchase table with imaginary figures.
- 3. Identify the common expenditures of a departmental undertaking
- 4. Identify latest innovations and developments in the field of accounting.
- 5. Prepare a Memorandum Trading Account with imaginary figures.
- 6. Identify the latest accounting trends.

#### **Reference Books:**

- 1. S.N. Maheshwari, and S. K. Maheshwari. Financial Accounting. Vikas Publishing House, New Delhi, 6thEdition.
- 2. B.S. Raman (2008), Financial Accounting Vol. I & II, United Publishers & Distributors
- 3. S.Anil Kumar, V.Rajesh Kumar and B.Mariyappa Financial Accounting, Himalaya Publishing House, New Delhi
- 4. SP Iyengar (2005), Advanced Accounting, Sultan Chand & Sons, Vol.1.
- 5. Robert N Anthony, David Hawkins, Kenneth A. Merchant, (2017) Accounting: Text and Cases, McGraw-Hill Education, 13thEdition.
- 6. Charles T. Horngren and Donna Philbrick, (2013) Introduction to Financial Accounting, Pearson Education, 11th Edition.
- 7. J.R. Monga, Financial Accounting: Concepts and Applications. Mayur Paper Backs, New Delhi, 32ndEdition.

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# Name of the Program: Bachelor of Commerce (B.Com.) Course Code: B.Com. LSCM 2.2 Name of the Course: BUSINESS MATHEMATICS

| COURSE CREDITS | NO. OF HOURS<br>PER WEEK | TOTAL NO. OF<br>TEACHING HOURS |
|----------------|--------------------------|--------------------------------|
| 4 CREDITS      | 4 HOURS                  | 56 HOURS                       |

**Pedagogy:** Classroom lectures, Tutorials, Group discussion, Seminars, Case studies.

**Course Outcomes:** On successful completion Student will demonstrate:

- a) The application of equations to solve business problems.
- b) The Application AP and GP in solving business problems.
- c) The calculation of simple, compound interest and discounting of Bills of Exchange.
- d) The use of matrices in business.
- e) The Application of ratios and proportions to business.

### SYLLABUS: HOURS

#### **Module -1: Number system, Indices**

12

**Number System:** Meaning— Natural numbers, Even numbers, Odd numbers, Integers, Prime numbers, Rational & Irrational numbers, Real numbers, HCF & LCM (Simple problems).

**Indices**- Meaning-Basic laws of indices and their application for simplification (Simple Problems).

#### **Module-2: Theory of Equations:**

12

Meaning - Types of Equations – Simple or Linear Equations and Simultaneous Equations (only two variables), Elimination and Substitution Methods only. Quadratic Equation - Factorization and Formula Method (ax $^2$  + bx +c=0 form only). Simple problems-Application of equations to business.

#### **Module-3: Progressions**

12

Meaning-Types of Progression-Arithmetic Progression – Finding the 'nth' term of AP and Sum to 'nth' term of AP. Insertion of Arithmetic Mean. Geometric Progression – Finding the 'nth' term of GP and sum to 'nth' term of GP and insertion of Geometric Mean-problems

#### **Module-4: Financial Mathematics**

10

Simple Interest, Compound Interest including yearly and half yearly calculations, Annuities, Percentages, Bills Discounting-problems. Ratios and Proportions-Duplicate-triplicate and sub-duplicate of a ratio. Proportions: third, fourth and inverse proportion – problems.

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#### **Module-5: Matrices and Determinants**

10

Meaning – types – operation on matrices – additions – subtractions and multiplication of two matrices – transpose – determinants – minor of an element – co-factor of an element – inverse – crammer's rule in two variables – problems

#### **Skill Development Activities:**

- a) Secondary overhead distribution using simultaneous equations method.
- b) Demonstrate the application of matrices in solving business problems.
- c) Narrate the use of AP and GP in solving commercial application problems.
- d) Develop an Amortization Table for Loan Amount EMI Calculation.

#### **Reference Books:**

- 1. Sancheti & Kapoor: Business Mathematics and Statistics, Sultan Chand
- 2. Madappa, Mahadi Hassan, M. Iqbal Taiyab Business Mathematics, Subhash Publications
- 3. Saha: Mathematics for Cost Accountants, Central Publishers.
- 4. Azharuddin: Business Mathematics, Vikas Publishers.
- 5. R.S Bhardwaj: Mathematics for Economics & Business

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# Name of the Program: Bachelor of Commerce (LSCM) Course Code: B.Com. LSCM 2.2 Name of the Course: CORPORATE ADMINISTRATION

| COURSE CREDITS | NO. OF HOURS<br>PER WEEK | TOTAL NO. OF<br>TEACHING HOURS |
|----------------|--------------------------|--------------------------------|
| 4 CREDITS      | 4 HOURS                  | 56 HOURS                       |

**Pedagogy:** Classroom lectures, Case studies, Group discussion, Seminar & field work etc.,

**Course Outcomes:** On successful completion of the course, the students will be able to

- a. Understand the framework of Companies Act of 2013 and different kind of companies.
- b. Identify the stages and documents involved in the formation of companies in India.
- c. Analyse the role, responsibilities and functions of Key management Personnel in Corporate Administration.
- d. Examine the procedure involved in the corporate meeting and the role of company secretary in the meeting.
- e. Evaluate the role of liquidator in the process of winding up of the company.

## SYLLABUS: HOURS Module 1: Introduction to Company 12

Introduction - Meaning and Definition - Features - Highlights of Companies Act 2013 - -Kinds of Companies - One Person Company-Private Company-Public Company-Company limited by Guarantee-Company limited by Shares- Holding Company-Subsidiary Company-Government Company-Associate Company-Small Company-Foreign Company-Global Company-Body Corporate-Listed

12

Company.

#### **Module 2: Formation of Companies**

Meaning- Promotion Stage: Meaning of Promoter, Position of Promoter & Functions of Promoter, Incorporation Stage: Meaning & contents of Memorandum of Association & Articles of Association, Distinction between Memorandum of Association and Articles of Association, Certificate of Incorporation, Subscription Stage – Meaning & contents of Prospectus, Statement in lieu of Prospects and Book Building, Commencement Stage – Document to be filed, e-filing, Register of Companies, Certificate of Commencement of Business; Formation of Global Companies: Meaning – Types – Features – Legal Formalities – Administration.

#### Module 3: Company Administration 12

Meaning- Key Managerial Personnel – Managing Director, Whole timeDirectors, the Companies Secretary, Auditors – Appointment – Powers - Duties & Responsibilities. Managing Director – Appointment – Powers – Duties & Responsibilities. Company Secretary - Meaning, Types, Qualification, Appointment, Position, Rights, Duties, Liabilities& Removal or dismissal.

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#### **Module 4: Corporate Meetings**

10

Corporate meetings: Meaning- types – Importance - Distinction; Resolutions: Types – Distinction; Requisites of a valid meeting – Notice – Quorum –Proxies - Voting - Registration of resolutions; Role of a company secretary in convening the meetings.

#### **Module 5: Winding Up**

10

Meaning- Modes of Winding up -Consequence of Winding up - Official Liquidator - Role & Responsibilities of Liquidator.

#### **Skill Development Activities:**

- 1. Collect the Companies Act 2013 from the Ministry of Corporate Affairs website and Prepare the highlights of the same.
- 2. Visit any Registrar of the Companies, find out the procedure involved in the formation of the companies.
- 3. Visit any Company and discuss with Directors of the same on role and responsibilities and prepare report on the same.
- 4. Collect the copy of notice of the Meeting and Resolutions, Prepare the dummy copy of Notice and resolutions.
- 5. Contact any official liquidator of an organisation and discuss the procedure involved on the same and prepare report.

#### **Books: for Reference:**

- 1. S.N Maheshwari, Elements of Corporate Law, HPH.
- 2. Balachandran, Business Law for Management, HPH
- 3. Dr. P.N. Reddy and H.R. Appannaiah, Essentials of Company Law and Secretarial Practice, HPH.
- 4. K. Venkataramana, Corporate Administration, SHBP.
- 5. N.D. Kapoor: Company Law and Secretarial Practice, Sultan Chand.
- 6. M.C. Bhandari, Guide to Company Law Procedures, Wadhwa Publication.
- 7. S.C. Kuchal, Company Law and Secretarial Practice.
- 8. S.C. Sharm, Business Law, I.K. International Publishers

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### Name of the Program:: Bachelor of Commerce (LSCM) Course Code: B.Com. LSCM 2.3

### Name of the Course: FUNDAMENTALS OF LOGISTICS AND SUPPLY CHAIN MANAGEMENT

| COURSE CREDITS | NO. OF HOURS<br>PER WEEK | TOTAL NO. OF<br>TEACHING HOURS |
|----------------|--------------------------|--------------------------------|
| 4 CREDITS      | 4 HOURS                  | 56 HOURS                       |

**Pedagogy:** Classroom lectures, Case studies, Group discussion, Seminar & field work etc.

**Course Outcomes:** On successful completion of the course, the students will be able to

- a. Understand the fundamentals of Logistics and Supply Chain Management
- b. Comprehend the relationship between competitive strategies and supply chain strategies
- c. Analyse the latest trends and challenges in the field of Logistics and Supply chain management

| SYLLABUS:  | HOURS |
|--|-------|
| UNIT: 1 Introduction to Supply Chain Management: | 14    |

Concept of Supply Chain and Supply Chain Management, Importance of SCM, Focus areas in Supply Chain Management, Functions of SCM, Decision phases in Supply chain Management, Process view of Supply Chain-Cycle view and push-pull view, Drivers of SCM, Enablers in Supply Chain Management, Concepts of Integrated supply chains, Autonomous Supply Chain. Supply chain model and Value chain model; Supply Chain trends and challenges in India,

#### **UNIT: 2 Introduction to Logistics Management:**

**12** 

Meaning of logistics and Logistics Management, Logistics management and Supply Chain management, Types of Logistics; Functions/ Activities in Logistics; seven R's of Logistics; Key Players in Logistics; Benefits of effective Logistics; Role of logistics in Supply Chain; Role of Government in Logistics.

#### **UNIT: 3 Customer Focus in SupplyChain Management:**

**10** 

Meaning and importance of Customer service in SCM - Customer service dimension from a supply chain perspective (Order delivery lead time, responsiveness, delivery reliability and product variety); Customer service capability- availability, operational performance and service reliability.

#### **UNIT: 4 Supply Chain Strategies and Strategic Fit**

**10** 

Competitive Strategies- Supply chain Strategies- Strategic Fit between competitive strategy and supply chain strategy, Steps in achieving strategic fit, Obstacles to achieving Strategic Fit.

#### **UNIT: 5 Demand Management in Supply Chain:**

10

Concept of demand in SCM, Types of demand, Role of demand forecasting in supply chain, Forecasting methods, Basic approach to Demand Forecasting; Collaborative planning, forecasting and replenishment (CPFR), Aggregate Planning in a Supply Chain, CODP( Customer order decoupling point) – Concepts only

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#### **Skill Development Activities:**

- a. Draw a flow chart showing the basic supply chain and extended supply chain for a FMCG Company
- b. Analyse the case of AMUL's supply chain to understand Supply chain process.
- c. Discuss the case of the Dabbawalas of Mumbai and their supply chain success story
- d. Discussion of the structure of any logistical network
- e. Study the latest trends in business and their impact on supply chain management of organizations
- f. Discuss the risks that need to be considered in the management of the supply chain.

#### **Books for Reference:**

- 1. Sunil Chopra & Peter Meindl, Supply Chain Management-Strategy, Planning and Operation, PHI
- 2. R.B. Handfield and E.L. Nichols, Jr. Introduction to Supply Chain Management. Prentice Hall, 1999.
- 3. Dr. R.P. Mohanty & Dr. S.G. Deshmukh, Essentials of Supply Chain Management, Jaico Publishing House
- 4. D. K. Agarwal, Supply Chain Management Stategy, Cases and Best Practices, Cengage
- 5. David Simchi-Levi, Philip Kamiusky, Edith Simchi-Levi, Designing & Managing the Supply Chain, McGraw Hill
- 6. Janat Shah, Supply Chain Management Text and Cases, Pearson Education
- 7. Rahul V Altekar, Supply Chain Management Concepts and Cases, PHI
- 8. Sridhara Bhat, Supply Chain Management, HPH
- 9. Milind M Oka, Supply Chain Management, Everest Publishing House
- 10. Donald. J. Bowersox & Donald. J. Closs, Logistical Management-The integrated Supply Chain Process, TATA Mc-Graw Hill

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#### Name of the Program: Bachelor of Commerce (LSCM) Course Code: B.Com. LSCM 2.5 a (Open Elective Course) Name of the Course: INVESTING IN STOCK MARKETS

| COURSE CREDITS | NO. OF HOURS<br>PER WEEK | TOTAL NO. OF<br>TEACHING HOURS |
|----------------|--------------------------|--------------------------------|
| 3 CREDITS      | 3 HOURS                  | 42 HOURS                       |

Pedagogy: Classroom lectures, Case studies, Group discussion, Seminar & field work etc.,

**Course Outcomes:** On successful completion of the course, the students will be able to

- a. Explain the basics of investing in the stock market.
- b. Differentiate between Primary and Secondary Market.
- c. Understand different methods of issue of shares.
- d. Understand the different methods of pricing the issue of shares.
- e. Understand Demat A/c and Depository Participants managing Demat A/c..

| SYLLABUS:                     | HOURS    |
|-------------------------------|----------|
| Module 1: Indian Stock Market | 10 Hours |

Introduction to Indian Stock Markets, History, Organization, Governing body, Functions of stock Exchange, Players in Stock Market, SEBI – Objectives, Role and Powers.

#### Module 2: Investing in Primary and Secondary Markets 08 Hours

Meaning, Objectives, Scope, and Functions of Primary and Secondary Markets-Difference between Primary and Secondary Market, Methods of issue of shares in primary market, methods of pricing the issue of shares in primary market, Listing of shares.

#### Module 3: Trading in Stock Market 14 Hours

**Broker**-Meaning, Role and Responsibilities, Brokerage charges.

**Trading & Settlement**- Procedure for Trading – Buying Order, Sell Order, Long and Short Positions, Bid and Ask Price, Volume, Stop Loss; Types of Trading – Online Trading and Offline Trading.

#### Module 4: Depository participants in India 08 Hours

**Demat Account**- Meaning and Need for Demat Account, Steps in Opening Demat Account and related documentations.

**Depositories in India:** National Securities Depository Ltd. (NSDL)- Features and Functions, Central Depository Services Ltd. (CDSL)- Features and Functions.

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#### **Skill Development Activities:**

- 1. List out the recent IPO in Indian Primary Market.
- 2. List out the leading share brokers in India.
- 3. Procedure for Opening the Demat A/c.
- 4. List out the functions of CDSL and NSDL.

#### **Reference Books:**

- 1. Chandra, P. (2017). Investment Analysis and Portfolio Management. New Delhi: Tata McGraw Hill Education.
- 2. Kevin, S. (2015). Security Analysis and Portfolio Management. Delhi: PHI Learning. Ranganathan.
- 3. M., & Madhumathi, R. (2012). Security Analysis and Portfolio Management. Uttar Pradesh: Pearson (India) Education.
- 4. Pandian, P. (2012). Security Analysis and Portfolio Management. New Delhi: Vikas Publishing House.

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Name of the Program: Bachelor of Commerce (LSCM.) Course Code: B.Com.(LSCM) 2.5 b (Open Elective Course) Name of the Course: INNOVATION MANAGEMENT

| COURSE CREDITS | NO. OF HOURS<br>PER WEEK | TOTAL NO. OF<br>TEACHING HOURS |
|----------------|--------------------------|--------------------------------|
| 3 CREDITS      | 3 HOURS                  | 42 HOURS                       |

**Pedagogy:** Classroom lectures, Case studies, Group discussion, Seminar &field work etc.,

**Course Outcomes:** On successful completion of the course, the students will be able to

- a. Understand the different types and patterns of innovation.
- b. List out the sources of innovation and ideas generation.
- c. Comprehend the Innovation-related strategic decisions within organizations.
- d. Learn the concept of product and process innovation
- e. Understand the legal aspects of innovation management

SYLLABUS: HOURS

#### **Module 1: Introduction to Innovation Management**

12 Hours

**Innovation:** Concept of Innovation, Characteristics, Importance, Principles of Innovation, Process of Innovation, Factors Influencing Innovation, Determinants of Innovation (Internal and External- Technological, Social, Economic, Politico-Legal); Innovation Management: Concept, scope, Characteristics of good innovation management, Significance of innovation management

#### **Module 2: Managerial aspects of innovation:**

12 Hours

**Organisational mechanism for stimulating innovation:** Separate units for innovation activity, project-based organisations, new venture division (merits and demerits of each); Traits of innovative organisations, current trends- Virtual organisations, boundaryless organisations, learning organisations; Managing innovation function: Planning, making resource allocation, organising staffing, leading and controlling for innovation

#### **Module 3: Areas of innovation**

10 Hours

**Product innovation:** concept, Types (continuous and discontinuous), product innovation methods, Disruptive innovation packaging and positioning innovation

**Process innovation:** concept, characteristics, Types of process innovations, Process improvement methods-5W2H, Work simplification, KAIZEN, Six Sigma, BPR (Business Process reengineering), benchmarking- TQM, Business Process reengineering (meanings only).

#### **Module 4: Legal aspects of innovation**

08 Hours

Safeguarding Innovation, Concept of IPR, Patent, Trademark, Industrial design, Copyright, trade secrets; Indian Patents and Design Act 1991- Concept, features of the act, inventions that cannot be patented, procedure to apply for patents.

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#### **Skill Development Activities:**

- 1. Application of the knowledge on innovation and innovation dynamics to real time cases.
- 2. Identify the traits of Innovative organisations.
- 3. Discuss some of the disruptive innovative practices impacting small businesses.
- 4. List out the steps involved in obtaining patent in India.

#### **Reference Books:**

- 1. Krishnamacharyulu C S G & R Lalitha "Innovation management", HPH
- 2. James A Christiansen "Competitive Innovation Management" Macmillan Business, 2000
- 3. Paul Trott, "Innovation Management & New product development",, Pitman 2000
- 4. S S George," Managing innovation in the new millennium: The ICFAI Press
- 5. Tidd J Bessant J, "managing Innovation", 3<sup>rd</sup> edition, Wiley, Chichester, 20009.
- 6. Nagarajan & Raj Kumar S ;(2021) Innovation Management; JayveeInternational Publications; Ist Edition,
- 7. Phillips, J. J., & Phillips, P. P. (2018). Using Design-Thinking in YourInnovation Projects. Journal for Quality & Participation, 41(3), 12–15.
- 8. Culture, Innovation, and Growth Dynamics by Elias G. Carayannis; AliPirzadeh; Denisa Popescu
- 9. Schoemaker, P. J. H., Heaton, S., & Teece, D. (2018). Innovation, DynamicCapabilities, and Leadership. California Management Review, 61(1), 15–42.
- 10. The Oxford handbook of group creativity and innovation. (2019). OxfordUniversity Press.

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### Name of the Program: Bachelor of Commerce (B.Com. LSCM) Course Code: B.Com. LSCM 3.1

Name of the Course: CORPORATE ACCOUNTING

| Course Credits | No. of Hours per Week | Total No. of Teaching Hours |
|----------------|-----------------------|-----------------------------|
| 4 Credits      | 3+2 Hrs.              | 56 Hrs.                     |

**Pedagogy:** Classroom lectures, Case studies, Tutorial Classes, Group discussion, Seminar & Field Work etc.,

**Course Outcomes** On successful completion of the course, the students will be able to

- a) Understand the treatment of underwriting of corporate Securities.
- b) Comprehend the computation of profit prior to incorporation.
- c) Know the valuation of Goodwill.
- d) Know the valuation corporate Securities.
- e) Prepare the financial statements of companies as per the Companies Act 2013.

| Syllabus:  | Hours |
|--|-------|
| Module No. 1: Underwriting of Corporate Securities | 12    |

Introduction - Meaning of Underwriting - SEBI regulations regarding underwriting; Underwriting Commission- Types of underwriting - Firm Underwriting, Open Underwriting - Marked and UnmarkedApplications - Determination of Liability in respect of underwriting contract - when fully underwritten and partially underwritten - with and without firm underwriting problem relating to Underwriting of Shares and Debentures of Companies only.

#### Module No. 2: Profit Prior to Incorporation

**10** 

Introduction - Meaning – calculation of sales ratio – time ratio – weighted ratio – treatment of capital and revenue expenditure – Ascertainment of pre-incorporation and post-incorporation profits by preparing statement of Profit and Loss (Vertical Format) as per schedule III of Companies Act, 2013.

#### Module No.3: Valuation of Goodwill

10

Introduction - Valuation of Goodwill –factors influencing goodwill, circumstances of valuation of goodwill- Methods of Valuation of Goodwill: Average Profit Method, Capitalization of average Profit Method, Super Profit Method, Capitalization of Super Profit Method, and Annuity Method-Problems (Based on both Simple and Weighted Average)

#### Module No. 4: Valuation of Corporate Securities

**10** 

Introduction - Meaning - Need for Valuation - Factors Affecting Valuation - Methods of Valuation: Intrinsic Value Method, Yield Method, Earning Per Share Method, Fair Value of shares. Valuation of Preference Shares - Valuation of Debentures.

Statutory Provisions regarding preparation of Financial Statements of Companies as per schedule III of Companies Act 2013 and IND AS-1 – Treatment of Special Items – Tax deducted at source – Advance payment of Tax – Provision for Tax – Depreciation – Interest on debentures – Dividends – Rules regarding payment of dividends – Transfer to Reserves – Preparation of Statement of profit and loss and Balance Sheet.

#### **Skill Development Activities:**

- 1. Name the list of Indian companies which have issued IPO / FPO in recent times.
- 2. Determine Underwriters' Liability in case of an IPO, with imaginary figures.
- **3.** Prepare the format of 'Statement of Profit and Loss' and "Balance Sheet' with imaginary figures.
- **4.** Prepare Balance Sheet with imaginary figures.
- 5. Calculate the intrinsic value of shares under Net Asset Method.

#### **Reference Books:**

- 1. J.R. Monga, Fundamentals of Corporate Accounting. Mayur Paper Backs, New Delhi.
- 2. M.C. Shukla, T.S. Grewal, and S.C. Gupta. Advanced Accounts. Vol.-II. S. Chand
- 3. & Co., New Delhi.
- 4. S.N. Maheshwari and S. K. Maheshwari. Corporate Accounting. Vikas Publishing House, New Delhi.
- 5. Ashok Sehgal, Fundamentals of Corporate Accounting. Taxman Publication, New Delhi.
- 6. V.K. Goyal and Ruchi Goyal, Corporate Accounting. PHI Learning.
- 7. Jain, S.P. and K.L. Narang. Corporate Accounting. Kalyani Publishers, New Delhi.
- 8. Bhushan Kumar Goyal, Fundamentals of Corporate Accounting, International Book House
- 9. P. C. Tulsian and Bharat Tulsian, Corporate Accounting, S.Chand
- 10. Amitabha Mukherjee, Mohammed Hanif, Corporate Accounting, McGraw Hill Education
- 11. Arulanandam& Raman; Corporate Accounting –II
- 12. Madegowda J Advanced corporate accounting, HPH
- 13. Soundarajan. A & K. Venkataramana, Corporate Accounting, VBH.
- 14. S. P. Jain and K. L. Narang Corporate Accounting
- 15. S. Bhat- Corporate Accounting.
- 16. S P Iyengar, Advanced Accountancy, Sultan Chand
- 17. R L Gupta, Advanced Accountancy.
- 18. Anil Kumar. S, Rajesh Kumar. V and Mariyappa .B, Corporate Accounting, HPH.

#### Name of the Program: Bachelor of Commerce (B.Com. LSCM) Course Code: B.Com. LSCM 3.2

#### Name of the Course: LOGISTICS MANAGEMENT

| Course Credits | No. of Hours per Week | Total No. of Teaching Hours |
|----------------|-----------------------|-----------------------------|
| 4 Credits      | 3+2 Hrs.              | 56 Hrs.                     |

**Pedagogy:** Classrooms lecture, Case studies, Tutorial Classes, Group discussion, Seminar & field work etc.,

**Course Outcomes:** On successful completion of the course, the students will be able to

- a. Understand the role of logistics in supply chain management
- b. Comprehend the various elements of logistics management
- c. Analyse the functionally and utility of inventory, warehousing, packaging and material handling
- d. Understand the various aspects of transportation management
- e. Role of the government in enhancing the logistics efficiency

| Syllabus:  | Hours |
|--|-------|
| Module No. 1: Introduction to Logistics management | 10    |

Meaning, Importance and Types of Logistics - Logistics management, Benefits of Logistics Management - Logistics Interface with other functional areas, sever R's of Logistics, Elements of Logistics Management.

#### Module No. 2: Inventory Management in Logistics and SCM

10

**Inventory functionality**- Geographical specialization, Decoupling, Balancing demand and supply, buffer uncertainties; Types of inventory - Inventory expectations - Planning inventory (when and how much- EOQ)-managing uncertainty - fill rate estimations, Inventory management policies - Methods of inventory control - **Concepts** of collaborative inventory replenishment, MRP, DRP, JIT, JIT II, Kanban

#### Module No. 3: Transportation Management

14

**Transport structure**- Rail, Road, water, air and pipeline, Inter-modal - (Performance characteristics and suitability of each mode); **Suppliers of transport service**- Single mode carriers, specialized carriers, Inter-modal transportation (TOFC, COFC), Containership, Non-operating intermediaries.

**Transport Operation Planning**- Equipment scheduling, yard management, load planning, routing and advanced shipment notification, movement administration, consolidation, negotiation, control of transport management, audit and claim administration, logistics integration; **Transport documentation**: BOL, Freight Bill, Shipment manifest,

**Transport pricing methods**- FOB, Delivery pricing, promotional pricing, menu pricing-pricing issues

10

Warehousing- Meaning and benefits of warehousing, warehouse operations,

Warehouse ownership arrangement- Private, public, contract, network development Warehouse decisions- site section, design, product mix analysis, expansion, material handling, layout, sizing, WMS (concept only)

#### Module No. 5: Packaging and Material Handling:

12

**Packaging:** Packaging perspectives within an organisation — Types of packaging-benefits of modular packaging, packaging for material handling efficiency- product design, unitization and communication

**Material handling:** - material handling systems- mechanized, semi-automated, automated and information directed (meaning and types of material handling under each system)

Special handling consideration- E-fulfillment, environmental concerns, regulatory environment and returns processing.

#### Skill Development Activities:

- 1. Discuss any three logistical activities and their merits and demerits
- 2. Analyse the trade-off between cost and service levels in logistics with an example
- 3. Determine the EOQ and its impact of the carrying costs and average inventory for an organization
- 4. Identify and list out the various Inventory control techniques used in SC organisations.
- 5. List out the components inventory carrying cost
- 6. List out the various transport documents

#### Reference Books:

- 1. Donald J Bowersox, David J Closs, "Logistical Management The integrated Supply Chain Process", McGraw-Hill Edition-2000
- 2. John J Coyle, Edward J Bardi and C John Langley Jr. "The management of Business Logistics- A supply Chain perspective", Thomson South- Western, 7<sup>th</sup> edition.
- 3. Vinod V Sophlle, Logistics Management- The supply Chain Imperative, Pearson Education
- 4. Sunil Chopra & Peter Meindl, Supply Chain Management- Strategy, Planning and Operation, PHI
- 5. Dr. R.P. Mohanty & Dr. S.G. Deshmukh, Essentials of Supply Chain Management, Jaico Publishing House
- 6. D. K. Agarwal, Supply Chain Management Stategy, Cases and Best Practices, Cengage
- 7. David Simchi-Levi, Philip Kamiusky, Edith Simchi-Levi, Designing & Managing the Supply Chain, McGraw Hill
- 8. Donald. J. Bowersox & Donald. J. Closs, Logistical Management-The integrated Supply Chain Process, TATA Mc-Graw Hill
- 9. Rahul VAltekar, Supply Chain Management Concepts and Cases, PHI
- 10. Sridhara Bhat, Supply Chain Management, HPH
- 11. Milind M Oka, Supply Chain Management, Everest Publishing House

# Name of the Program: Bachelor of Commerce (B.Com. LSCM) Course Code: B.Com. LSCM 3.3 Name of the Course: COST ACCOUNTING

| Course Credits | No. of Hours per Week | Total No. of Teaching Hours |
|----------------|-----------------------|-----------------------------|
| 4 Credits      | 3+2 Hrs.              | 56 Hrs.                     |

**Pedagogy:** Classroom lectures, Case studies, Tutorial classes, Group discussion, Seminar & field work etc.,

**Course Outcomes:** On successful completion of the course, the students will be able to

- a) Understand concepts of cost, costing and cost accounting.
- b) Outline the Procedure and documentations involved in procurement of materials & compute the valuation of Inventory.
- c) Make use of payroll procedures & compute idle and over time.
- d) Discuss the methods of allocation, apportionment & absorption of overheads.
- e) Prepare cost sheet & discuss cost estimation for quotations.

| Syllabus:                                     | Hours |
|---|-------|
| Module No. 1: Introduction to Cost Accounting | 08    |

Introduction- Meaning and definition- Objectives, Importance and Uses of Cost Accounting, Difference between Cost Accounting and Financial Accounting; Various Elements of Cost and Classification of Cost; Cost object, Cost unit, Cost Centre; Cost reduction and Cost control. Limitations of Cost Accounting.

#### Module No. 2: Material Cost

12

**Materials:** Meaning, Importance and Types of Materials – Direct and Indirect Materials **Procurement**- Procedure for procurement of materials and documentation involved in materials accounting; **Material Storage**: Duties of Storekeeper; **Pricing of material issues- P**reparation of Stores Ledger Account under FIFO, LIFO, Simple Average Price and Weighted Average Price Methods – Problems.

Materials control. - Technique of Inventory Control - Problems on Level Setting and EOQ.

#### Module No. 3: Labour Cost

08

Labour Cost: Meaning and Types of labour cost — Attendance procedure-Time keeping and Time booking and Payroll Procedure; Idle Time- Causes and Treatment of Normal and Abnormal Idle time, Over Time- Causes and Treatment (theory only). - Labour Turnover-Meaning, Reasons and Effects of labour turnover Methods of Wage Payment: Time rate system and piece rate system; Incentive schemes - Halsey plan, Rowan plan and Taylor differential piece rate system-problems based on calculation of wages and earnings only.

#### Module No. 4: Overheads

14

Overheads: - Meaning and Classification of Overheads; Accounting and Control of Manufacturing Overheads: Collection, Allocation, Apportionment, Re-apportionment and Absorption of Manufacturing Overheads; Problems on Primary and Secondary overheads distribution using Reciprocal Service Methods (Repeated Distribution Method and Simultaneous Equation Method); Absorption of Overheads: Meaning and Methods of Absorption of Overheads (Concept only); Problems on calculation of Machine Hour Rate.

14

Cost Sheet - Meaning and Cost heads in a Cost Sheet, Presentation of Cost Information in Cost Sheet. Problems on Cost Sheet, Tenders and Quotations.

#### Skill Developments Activities:

- 1. Mention the causes of labour turn over in manufacturing organisations.
- 2. Name any five documents used for material accounting
- 3. Prepare dummy Payroll with imaginary figures.
- 4. List out the various overhead items under Factory, administrative, Selling & distribution overheads (six items each).
- 5. Prepare a cost sheet with imaginary figures.

- 1. Jain, S.P. and K.L. Narang. Cost Accounting: Principles and Methods. Kalyani Publishers
- 2. Arora, M.N. Cost Accounting Principles and Practice, Vikas Publishing House, New Delhi.
- 3. Maheshwari, S.N. and S.N. Mittal. Cost Accounting: Theory and Problems. Shri Mahavir Book Depot, New Delhi.
- 4. Iyengar, S.P. Cost Accounting, Sultan Chand & Sons
- 5. Charles T. Horngren, Srikant M. Datar, Madhav V. Rajan, Cost Accounting: A Managerial Emphasis, Pearson Education.
- 6. Jawahar Lal, Cost Accounting., McGraw Hill Education
- 7. Madegowda J, Cost Accounting, HPH.
- 8. Rajiv Goel, Cost Accounting, International Book House
- 9. Mariyappa B Cost Accounting, HPH

# Name of the Program: Bachelor of Commerce (B.Com. LSCM) Course Code: B.Com. LSCM 3.5 a (OEC)

Name of the Course: ADVERTISING SKILLS

| Course Credits | No. of Hours per Week | Total No. of Teaching Hours |
|----------------|-----------------------|-----------------------------|
| 3 Credits      | 3 Hrs.                | 42 Hrs.                     |

Pedagogy: Classrooms lecture, Case studies, Group discussion & Seminar etc.,

**Course Outcomes**: On successful completion of the course, the students will be able to

- a. Familiarize with advertising concepts.
- b. Able identify effective media choice for advertising.
- c. Develop ads for different media.
- d. Measure the advertising effectiveness.
- e. Analyse the role of advertising agency.

| Syllabus:                  | Hours |
|----------------------------|-------|
| Module No. 1: Introduction | 10    |

Communication Process; Advertising as a tool of communication; Meaning, nature and importance of advertising; Types of advertising; Advertising objectives. Audience analysis; Setting of advertising budget: Determinants of advertising.

#### Module No. 2: Media Decisions

**07** 

Major media types and their characteristics; Internet as an advertising media- merits and demerits; Factors influencing media choice; media selection, media scheduling, Advertising through the Internet-media devices.

### Module No. 3: Message Development

**08** 

Advertising appeals, Advertising copy and elements, Essential of Message Development; Preparing ads for different Media- Video Advertising: Television & YouTube, Audio Channels: Radio & Podcast Advertising, Newspapers, Print & Digital Publications (Magazines), Out-Of-Home Advertising, Social Media.

#### **Module No. 5: Advertising Agency**

07

Advertising Agency: Role and types of advertising agencies, selection of advertising agency; Social and Ethical aspects of advertising in India.

#### **Skill Development Activities:**

- 1. Analyze the audience feedback on advertisement of any one FMCG.
- 2. List out any ten products/services advertised through internet.
- 3. Design any two ads for Newspaper/ Magazine.
- 4. Examine the legal aspects of advertising in India and submit the report.

#### Reference Books:

- 1. George E Belch, Michael A Belch, Keyoor Purani, Advertising and Promotion .An Integrated Marketing Communications Perspective (SIE), McGraw Hill Education
- 2. S. Wats Dunn, and Arnold M. Barban. Advertising: It's Role in Marketing. Dryden Press
- 3. Burnett, Wells, and Moriatty. Advertising: Principles and Practice. 5th ed. Prentice Hall of India, New Delhi.
- 4. Batra, Myers and Aakers. Advertising Management. PHI Learning.
- 5. Terence A. Shimp. Advertising and Promotion: An IMC Approach. Cengage Learning.
- 6. Sharma, Kavita. Advertising: Planning and Decision Making, Taxmann Publications
- 7. Jaishree Jethwaney and Shruti Jain, Advertising Management, Oxford University Press, 2012
- 8. Chunawala and Sethia, Advertising, Himalaya Publishing House
- 9. Ruchi Gupta, Advertising, S. Chand & Co.
- 10. O'Guinn, Advertising and Promotion: An Integrated Brand Approach, Cengage Learning

# Name of the Program: Bachelor of Commerce (B.Com. LSCM) Course Code: B.Com. LSCM 3.5 b (OEC) Name of the Course: ENTREPRENEURSHIP SKILLS

| Course Credits | No. of Hours per Week | Total No. of Teaching Hours |
|----------------|-----------------------|-----------------------------|
| 3 Credits      | 3 Hrs.                | 42 Hrs.                     |

Pedagogy: Classroom lectures, Case studies, Group discussion & Seminar etc.,

**Course Outcomes:** On successful completion of the course, the students will be able to

- a. Discover their strengths and weaknesses in developing the entrepreneurial mind-set.
- b. Familiarize themselves with the mechanism of setting up, monitoring and maintaining an Enterprise.
- c. Understand the various procedures for setting up the Startups in India.
- d. Understand the role of Government in supporting entrepreneurship

| Syllabus:     |              | Hours |
|---------------|--------------|-------|
| Module No. 1: | Introduction | 10    |

Introduction to Entrepreneurship- Need of becoming entrepreneur- Traits of successful entrepreneur, enabling environment available to become an entrepreneur; Business Development Process; Self-discovery, Idea Generation-Idea Evaluation-Feasibility analysis- Finding team.

#### **Module No. 2:** Enterprise Set-up

**08** 

Procedure for setting up an enterprise; Different aspects involved in setting up an enterprise: Legal Aspects, Marketing Aspects, Managerial Aspects and Financial Aspects.

#### Module No. 3: Monitoring and Maintaining an Enterprise

**10** 

Importance of Monitoring and Maintaining and enterprise; Monitoring mechanism for maintaining an enterprise- Introduction to different government schemes supporting entrepreneurship.

#### Module No. 4: Startups in India

06

Meaning – Establishment of Startups – Procedure for Startups – Benefits of growing startups to the Indian Economy, Emerging trends in startups-Domains that are ruling in the startup space in India.

### **Skill development Activities:**

- 1. Prepare a budget for a new business with imaginary figures.
- 2. Identify the traits required for an entrepreneur.
- 3. List out practical challenges in setting-up a business enterprise.
- 4. List out the various Government schemes for promoting entrepreneurs.

- 1. Entrepreneurship Starting, Developing, and Management a new Enterprise Hisrich and –Peters-Irwin
- 2. Fayolle A (2007) Entrepreneurship and new value creation. Cambridge, Cambridge University Press
- 3. Hougaard S. (2005) The business idea. Berlin, Springer
- 4. Lowe R & S Mariott (2006) Enterprise: Entrepreneurship & Innovation. Burlington, Butterworth Heinemann

# Name of the Program: Bachelor of Commerce (B.Com LSCM) Course Code: B.Com. LSCM 4.1

#### Name of the Course: ADVANCED CORPORATE ACCOUNTING

| Course Credits | No. of Hours per Week | Total No. of Teaching<br>Hours |
|----------------|-----------------------|--------------------------------|
| 4 Credits      | 3+2 Hrs.              | 56 Hrs.                        |

Pedagogy: Classroom lectures, Case studies, Group discussion & Seminar etc.,

Course Outcomes: On successful completion of the course, the students will be able to

- a) Know the procedure of redemption of Preference Shares and Debentures.
- b) Comprehend the different methods of Amalgamation and Acquisition of Companies
- c) Understand the process of Internal reconstruction.
- d) Prepare the liquidators Final statement of accounts.
- e) Understand the process of Liquidation of Companies in India

| Syllabus:                                     | Hours |
|---|-------|
| Module No. 1: Redemption of Preference Shares | 10    |

Meaning – Legal Provisions – Treatment of premium on redemption – creation of Capital Redemption Reserve Account – Fresh issue of shares – Arranging for cash balancefor the purpose of redemption – minimum number of shares to be issued for redemption – issue of bonus shares – preparation of Balance sheet after redemption (As per Schedule III of Companies Act2013)

### **Module No. 2: Redemption of Debentures**

10

Meaning – Types of Debentures – Methods of Redemption of Debentures – Lump sum Method, Installment Method, Sinking Fund Method, Insurance Policy Method (Problems on all the methods of Redemption of Debentures)

# Module No. 3: Amalgamation and Acquisition of Companies

14

Meaning of Amalgamation and Acquisition – Types of Amalgamation – Amalgamation in the nature of Merger – Amalgamation in the nature of Purchase - Methods of Calculation of Purchase Consideration (IND AS - 103), Net asset Method - Net Payment Method and Lump Sum method, Accounting for Amalgamation (Problems under purchase method only) – Ledger Accounts in the Books of Transferor Company and Journal Entries in the books of Transferee Company – Preparation of Balance Sheet after Amalgamation and Acquisition. (As per Schedule III of Companies Act 2013)

#### Module No. 4: Internal Reconstruction of Companies

**10** 

Meaning of Capital Reduction; Objectives of Capital Reduction; Provisions for Reduction of Share Capital under Companies Act, 2013. Forms of Reduction. Accounting for Capital Reduction. Problems on passing Journal Entries, preparation of Capital Reduction Account and Balance sheet after reduction (Schedule III to Companies Act 2013).

#### **Module No. 5: Liquidation of Companies**

**12** 

Meaning of Liquidation, Modes of Winding up – Compulsory Winding up, Voluntary Winding up and winding up subject to Supervision by Court. Order of payments in the event of Liquidation. Liquidator's Statement of Account. Liquidator's remuneration. Problems on preparation of Liquidator's Final Statement of Account.

#### Skill Development Activities:

- 1. List out legal provisions in respect of Redemption of Preference shares.
- 2. Calculation of Purchase consideration with imaginary figures under Net Asset Method
- 3. List out legal provisions in respect of internal reconstruction.
- 4. Calculation of PC under Net Payment method with preference share, equity share and cash with imaginary figures.
- 5. Prepare Liquidator's Final Statement of Account with imaginary figures.

- 1. Arulanandam & Raman; Corporate Accounting-II, HPH
- 2. Anil Kumar.S Rajesh Kumar.V and Mariyappa.B Advanced Corporate Accounting, HPH
- 3. Roadmap to IFRS and Indian Accounting Standards by CA Shibarama Tripathy
- 4. Dr. Venkataraman. R Advanced Corporate Accounting
- 5. S.N. Maheswari, Financial Accounting, Vikas publishing
- 6. Soundarajan A & K. Venkataramana Advanced Corporate Accounting, SHBP.
- 7. RL Gupta, Advanced Accountancy, Sultan Chand
- 8. K.K Verma Corporate Accounting.
- 9. Jain and Narang, Corporate Accounting.
- 10. Tulsian, Advanced Accounting,
- 11. Shukla and Grewal Advanced Accountancy, Sultan Chand
- 12. Srinivas Putty Advanced Corporate Accounting, HPH.

| Name of the Program: Bachelor of Commerce (B.Com. LSCM) |
|---|
| Course Code: B.Com. LSCM 4.2                            |

Name of the Course: PURCHASING AND SUPPLY CHAIN MANAGEMENT

| <b>Course Credits</b> | No. of Hours per Week | Total No. of TeachingHours |
|-----------------------|-----------------------|----------------------------|
| 4 Credits             | 3+2 Hrs.              | 56 Hrs.                    |

Pedagogy: Classroom lectures, Case studies, Group discussion & Seminar etc.,

**Course Outcomes:** On successful completion of the course, the students will beable to

- a) Understand the purchasing and strategic sourcing procedures
- b) Develop purchasing strategies for different organisations
- c) Comprehend IT enabled purchase systems
- d) Evaluate supplier relations and apply Supplier Performance criteria for different kinds of suppliers

| Syllabus:    |                                  | Hours |
|--------------|----------------------------------|-------|
| Module No.1: | Organising the Purchase Function | 12    |

Importance of purchasing function, Tactical Purchasing versus Strategic sourcing, Purchasing objectives, The purchasing cycle, Purchasing documents, Types of purchases, Improving the purchase process, Purchasing's position within the organisation, Organising the purchase function and activities for supply chain management,

#### **Module No. 2: Purchasing Policies and Procedures**

12

Defining buyer- seller relationships, Purchasing Policies, Purchase procedure, Purchasing's internal and external linkages and flows, buyer- supplier relationships (contractual, collaborative and strategic alliances), Cross functional sourcing teams for improving the SC performance and relationships, advantages of CFTs.

#### **Module No. 3: Purchasing Strategy Development Process**

10

Purchasing and corporate strategy, purchasing strategy development process, Types of purchasing strategies, Stages of supply management strategy evolution: - Basic beginnings, moderate development, limited integration, fully integrated supply chain

#### Module No.4: Procurement Technology

12

IT systems in procurement- e-requisitioning, e- catalogues, e- ordering, e- sourcing, e – payments technologies and their impact on purchase to pay(P2P) systems, ERP technologies/modules and access to purchasing data base, EDI, Code of ethics in procurement, types and risks of unethical behaviour, framework for buyer's ethical behaviour.

#### Module 5: Purchasing and Supply Chain Tools and Techniques

10

Value analysis and value engineering, Process mapping, Negotiation planning, and tactics, Types of purchasing contracts, Purchasing and Supplier Performance Measurement

#### Skill Development Activities:

- Create a Purchase Order (PO) template for Ordering Computers to Company X
- Develop the purchasing strategy for Automobile Manufacturers.
- List down the purchasing documents required for manufacturers.
- Compare the Purchasing policies of any one Public sector and private sector companies.
- Draw the flow chart of E- ordering process of any one public sector company.
- Consider yourself as a purchasing manager, what is your roles and responsibility in your organization.

- 1. Robert Monczka, Robert Trent and Robert Handfield, "Purchasing and Supply Chain Management", Thomson South western 2nd Edition.
- 2. Dobler, D.W. & Others: Purchasing and Materials Management, McGraw Hill.
- 3. Arjan J Van Weele "Purchasing and Supply Chain Management"- Analysis, Planning and Practice, Business Press Thomson Learning, 2<sup>nd</sup> Edition, 2000, Vika Publishing House.
- 4. K Shridhar Bhat., Logistics and Supply Chain Management, HPH
- 5. David N, Burt, Donald W. Dobler, Stephen L. Starling, "World Class Supply Management- A Key to Supply Chain Management", Tata McGraw Hill Publishing Company Ltd., New Delhi.
- 6. Handfield, Monczka, Giunipero and Patterson, Sourcing and Supply Chain Management, CENGAGE Learning.
- 7. Donald J Bowersox, David J Closs, "Logistical Management The integrated Supply Chain Process", McGraw-Hill Edition-2000
- 8. John J Coyle, Edward J Bardi and C John Langley Jr. "The management of Business Logistics- A supply Chain perspective", Thomson South- Western, 7th edition.
- 9. Vinod V Sople, Logistics Management- The supply Chain Imperative, Pearson Education
- 10. Sunil Chopra & Peter Meindl, Supply Chain Management- Strategy, Planning and Operation, PHI
- 11. Dr. R.P. Mohanty & Dr. S.G. Deshmukh, Essentials of Supply Chain Management, Jaico Publishing House
- 12. D. K. Agarwal, Supply Chain Management Stategy, Cases and Best Practices, Cengage
- David Simchi-Levi, Philip Kamiusky, Edith Simchi-Levi, Designing & Managing the Supply Chain, McGraw Hill
- 14. Rahul V Altekar, Supply Chain Management Concepts and Cases, PHI

| Name of the Program: Bachelor of Commerce (B.Com. LSCM) |  |  |
|---|--|--|
| Course Code: B.Com. LSCM 4.3                            |  |  |
| ome of the Course RUSINESS DECLU ATODY FDAMEWORK        |  |  |

| Course Credits | No. of Hours per Week | Total No. of Teaching Hours |
|----------------|-----------------------|-----------------------------|
| 4 Credits      | 4 Hrs.                | 56 Hrs.                     |

Pedagogy: Classroom lectures, Case studies, Group discussion, Seminar & field worketc.,

**Course Outcomes:** On successful completion of the course, the students will be able to

- a) Comprehend the laws relating to Contracts and its application in business activities.
- b) Comprehend the rules for Sale of Goods and rights and duties of a buyer and a seller.
- c) Understand the importance of Negotiable Instrument Act and its provisions relating to Cheque and other Negotiable Instruments.
- d) Understand the significance of Consumer Protection Act and its features
- e) Understand the need for Environment Protection.

| Syllabus:                               | Hours |
|---|-------|
| Module No. 1: Indian Contract Act, 1872 | 16    |

Introduction – Definition of Contract, Essentials of Valid Contract, Offer and acceptance, consideration, contractual capacity, free consent. Classification of Contract, Discharge of a contract, Breach of Contract and Remedies to Breach of Contract

#### Module No. 2: The Sale of Goods Act, 1930

12

Introduction - Definition of Contract of Sale, Essentials of Contract of Sale, Conditions and Warranties, Transfer of ownership in goods including sale by a non- owner and exceptions-Performance of contract of sale - Unpaid seller, rights of an unpaid seller against the goods and against the buyer

#### Module No 3: Negotiable Instruments Act 1881

12

Introduction – Meaning and Definition of Negotiable Instruments – Characteristics of Negotiable Instruments – Kinds of Negotiable Instruments – Promissory Note, Bills of Exchange and Cheques (Meaning, Characteristics and types) – Parties to Negotiable Instruments – Dishonour of Negotiable Instruments – Notice of dishonour – Noting and Protesting.

#### **Module No. 4: Consumer Protection Act 1986**

08

Definitions of the terms – Consumer, Consumer Dispute, Defect, Deficiency, Unfair Trade
 Practices, and Services, Rights of Consumer under the Act, Consumer Redressal Agencies –
 District Forum, State Commission and National Commission.

#### **Module 5: Environment Protection Act 1986**

08

Introduction - Objectives of the Act, Definitions of Important Terms - Environment, Environment Pollutant, Environment Pollution, Hazardous Substance and Occupier, Types of Pollution, Powers of Central Government to protect Environment in India.

#### Skill Development Activities:

- 1. Discuss the case of "Carlill vs Carbolic Smoke Ball Company" case
- 2. Discuss the case of "Mohori Bibee v/s Dharmodas Ghose".
- 3. Briefly narrate any one case law relating to minor.
- 4. List at least 5 items which can be categorized as 'hazardous substance' according to Environment Protection Act.
- 5. List out any six cybercrimes.

- 1. M.C. Kuchhal, and Vivek Kuchhal, Business Law, Vikas Publishing House, New Delhi.
- 2. Avtar Singh, Business Law, Eastern Book Company, Lucknow.
- 3. Ravinder Kumar, Legal Aspects of Business, Cengage Learning
- 4. SN Maheshwari and SK Maheshwari, Business Law, National Publishing House, New Delhi.
- 5. Aggarwal S K, Business Law, Galgotia Publishers Company, New Delhi
- 6. Bhushan Kumar Goyal and Jain Kinneri, Business Laws, International Book House
- 7. Sushma Arora, Business Laws, Taxmann Publications.
- 8. Akhileshwar Pathak, Legal Aspects of Business, McGraw Hill Education, 6th Ed.
- 9. P C Tulsian and Bharat Tulsian, Business Law, McGraw Hill Education
- 10. Sharma, J.P. and Sunaina Kanojia, Business Laws, Ane Books Pvt. Ltd., New Delhi
- 11. K. Rama Rao and Ravi S.P., Business Regulatory Framework., HPH
- 12. N.D. Kapoor, Business Laws, Sultan Chand Publications
- 13. K. Aswathappa, Business Laws, HPH,
- 14. . Information Technology Act/Rules 2000, Taxmann Publications Pvt. Ltd.
- **15.** Chanda.P.R, Business Laws, Galgotia Publishing Company

# Name of the Program: Bachelor of Commerce (B.Com. LSCM) Course Code: B.Com. LSCM 4.5 a(OEC) NAME OF THE COURSE: BANKING OPERATIONS

| COURSE CREDITS | NO. OF HOURS<br>PER WEEK | TOTAL NO. OF TEACHING<br>HOURS |
|----------------|--------------------------|--------------------------------|
| 3              | 3                        | 42                             |

Pedagogy: Classroom lectures, Case studies, Group discussion, Seminar &field work etc.,

Course Outcomes: On successful completion of the course, the students will beable to

- a. Understand the concept of banks and banking and its operations
- b. Comprehend the procedures and risks involved in different types of accounts
- c. Utilize the knowledge for bank operations
- d. Comprehend the recent banking practices

#### SYLLABUS: HOURS

#### Module No. 1: Introduction to Banking

**12** 

**Introduction to Banking**: Meaning, Importance, Types of banks in India, Functions of Banks - Primary, Secondary & Modern functions of banks; **RBI-**Role & Functions of RBI.

#### Module No. 2: Different types of Accounts

16

**Different types of Accounts** – Savings Account, Current Account, Fixed Deposit Account, Recurring Deposit account- Features and Procedure for opening and operating these accounts.

**Special types of accounts**: Procedure for opening and operating the accounts of Sole proprietorship, partnership accounts, Joint Stock Companies, Minor, illiterates, joint account holders, clubs and associations, Hindu Undivided family.

**Cheques:** Meaning, Definition and features of Cheques; Crossing of Cheques – Types of Crossing; Endorsements: Meaning, Kinds of Endorsement.

#### Module No. 3: Loans and Advances

08

**Loans and Advances**; Different types of loans, Kinds of lending facilities- Loans and advances, Cash Credit, Overdraft and Bills discounting, Procedure for borrowing and lending, precautions to be taken by the banker and customer, documents to be submitted for borrowing loans.

#### **Module No. 4: Innovations in Banking Operations**

06

Technologies in Banking Operations: Debit and Credit Cards, Internet banking, M-Banking, ATM, Electronic fund transfer, MICR, RTGS, NEFT, Digital Payments.

### **Skill Development Activities:**

- 1. Collect and fill dummy account opening form for a savings account and fixed deposit account of any bank.
- 2. Draft specimen of a cheque and fill up the details with imaginary names.
- 3. List out some of the recent banking practices in India
- 4. Collect and fill dummy RTGS/ NEFT form of any bank.

#### **Reference Books:**

- 1. Nagarajan. G, Sudesh and Raju. G.S (2021); Law and Practice of Banking, Jayvee International Publications, Bangalore.
- 2. Gordon & Natarajan, Banking Theory Law and Practice, HPH, 24th Edition
- 3. S. P Srivastava (2016), Banking Theory & Practice, Anmol Publications
- 4. Maheshwari. S.N. (2014), Banking Law and Practice, Kalyani Publishers, 11Edition
- 5. Shekar. K.C (2013), Banking Theory Law and Practice, Vikas Publication, 21st Edition.
- 6. Dr. Alice Mani (2015), Banking Law and Operation, SBH.

# Name of the Program: Bachelor of Commerce B.Com. LSCM) Course Code: B.Com. LSCM 4.5 b (OEC)

NAME OF THE COURSE: PRINCIPLES OF EVENT MANAGEMENT

| Course Credits | No. of Hours per<br>Week | Total No. of Teaching Hours |  |
|----------------|--------------------------|-----------------------------|--|
| 3 Credits      | 3 Hrs.                   | 42 Hrs.                     |  |

Pedagogy: Classroom lectures, Case studies, Group discussion & Seminar etc.,

**Course Outcomes:** On successful completion of the course, the students will be able to

- 1. Understand the significance of various events
- **2.** Demonstrate the ability to organize the event.
- **3.** Demonstrate the ability to conduct the event.
- **4.** Prepare the budget require for conducting an event.

**Module No. 2: Event Management Planning and Procedure** 

| Syllabus:  | Hours |
|--|-------|
| Module No. 1: Introduction to Event Management   | 12    |
| Event- Meaning, Importance and Types of Event, Analysis of Event,                      |       |
| Event Management- Meaning, Decision Makers and their Roles and Responsibilities, 5 C's |       |
| of Event Management.   |       |

Establishing of Policies & Procedures, Steps in Planning the event, Principles of Event Management, Permissions and Licenses from Government and Local Authorities.

#### Module No. 3: Conduct of an Event.

12

12

Preparing a Planning Schedule, Steps in Organizing an event, Assigning Responsibility, Event Safety and Security, Conducting the Event-Checklist (Pre, during and post event check list), Communication- channels of communications for different types of events,

#### Module No. 4: Budgeting and Reporting

10

Preparation of Event Budget-Items of expenditure for various events, managing the event budget.

Reporting of event- organizing the event report, steps in preparing the event report.

#### **Skill Development Activities:**

- 1. Preparation of Event Plan for a Wedding.
- 2. Preparing Budget for conduct of National level sports meet of a college.
- 3. Preparation of Event Check List for College Day Celebrations
- 4. Preparation of Budget for Conducting inter collegiate fest.
- 5. Prepare a brief report of a students' seminar conducted in your college.

#### **Books for Reference:**

- 1. Event Entertainment and Production Author: Mark Sonderm CSEP Publisher: Wiley & Sons, Inc. ISBN: 0-471-26306-0
- 2. Anne Stephen Event Management
- 3. Special Event Production Doug Matthews ISBN 978-0-7506-8523-8

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- 4. The Complete Guide to successful Event Planning Shannon Kilkenny
- 5. Human Resource Management for Events Lynn Van der Wagen (Author)
- 6. Successful Team Management (Paperback) Nick Hayed (Author)
- 7. Event Management & Public Relations by Savita Mohan Enkay Publishing House
- 8. Event Management & Public Relations By Swarup K. Goyal Adhyayan Publisher 2009
- 9. Principle of Event Management Shrikant S., Skyward Publisher.

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# TEMPLATE FOR INTERNAL ASSESSMENT TEST B.COM - LSCM

| Course Code:                            | Name of the Course:                                |  |
|---|--|--|
| Duration: 1 Hour                        | Total Marks: 20                                    |  |
| SECTION-A (Based on the Remembering)    |  |  |
| I. Answer Any Two of                    | the following questions. Each carries Two Marks.   |  |
|   | $(2 \times 2 = 4)$                                 |  |
| 1.                                      |  |  |
| 2.                                      |  |  |
| 3.                                      |  |  |
|   |  |  |
| SECTION- B (Understanding and Applying) |  |  |
| II. Answer Any Two of                   | the following questions. Each carries Eight marks. |  |
|   | $(2 \times 8 = 16)$                                |  |
| 4.                                      |  |  |
| 5.                                      |  |  |
| 6.                                      |  |  |
|   |  |  |
|   |  |  |

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# SEMESTER END EXAMINATION - TEMPLATE

# **B.COM - LSCM**

| Course Code:   | Name of the Course:                   |  |  |  |
|--|---------------------------------------|--|--|--|
|  |                                       |  |  |  |
| Duration: 2.00 Hours   | Total Marks: 60                       |  |  |  |
| SECTION-A<br>(Conceptual Questions)                            |                                       |  |  |  |
| <b>I.</b> Answer any Five of the following questions. E Marks. | Each question carries Two (5 x 2= 10) |  |  |  |
| a.   |                                       |  |  |  |
| b.   |                                       |  |  |  |
| C.   |                                       |  |  |  |
| d.   |                                       |  |  |  |
| e.<br>f.   |                                       |  |  |  |
| g.   |                                       |  |  |  |
| SECTION- B   |                                       |  |  |  |
| (Application Question  | ons)                                  |  |  |  |
| Answer any Four of the following question. Each of             |                                       |  |  |  |
|  | $(4 \times 5 = 20)$                   |  |  |  |
| 2.   |                                       |  |  |  |
| 3.   |                                       |  |  |  |
| 4.   |                                       |  |  |  |
| 5.   |                                       |  |  |  |
| 6.   |                                       |  |  |  |
| SECTION- C   |                                       |  |  |  |
| (Analyses and Understandin                                     |                                       |  |  |  |
| Answer Any Two of the following question. Each                 | •                                     |  |  |  |
| 7.   | $(2 \times 12 = 24)$                  |  |  |  |
| 8.   |                                       |  |  |  |
| 9.   |                                       |  |  |  |
| SECTION- D   |                                       |  |  |  |
| (Skill Development Qu  | estions)                              |  |  |  |
| Answer Any One of the following question, carries              |                                       |  |  |  |
|  |                                       |  |  |  |
| 10.  |                                       |  |  |  |
| 11.  |                                       |  |  |  |

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