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BENGALURU  
CITY UNIVERSITY

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No.BCU/BOS/Commerce/138/2022-23

Date: 30.07.2022.

**NOTIFICATION**

- Sub: II Semester revised Syllabus in respect of:
- B.Com (LSCM)-2.3 Fundamentals of Logistics and Supply Chain Management
  - B.Com -2.5 b. Innovation Management

- Ref: 1. Notification No.BCU/New Syllabus as per NEP/235/2021-22 dated.12.10.2021
- Notification No. BCU/Syn/BoS/OE-UG/278/2021-22 dated. 19.11.2021
  - Letter dated.26.07.2022 received from the Chairman, BoS in Commerce
  - Approval of the Vice-Chancellor dated:30.07.2022
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In partial modification of University notifications cited at reference (1&2) above relating to implementation of NEP Syllabus from the academic year 2021-22, the revised B.Com syllabus for II Semester CBCS Scheme are modified as detailed below:

<b>B.Com (LSCM) - 2.3 Fundamentals of Logistics and Supply Chain Management</b>
<b>B.Com – 2.5 b- Innovation Management</b> (Open Elective Course)

The Principals of Constituent and Affiliated Colleges of the University are hereby informed to bring the above revised syllabus to the notice of Teachers and Students concerned.

The copy of the above revised Syllabus is uploaded in the University Website: [www.bcu.ac.in](http://www.bcu.ac.in) for information of the concerned.

  
**REGISTRAR**

To:

- All the Principals of the Constituent and Affiliated Colleges of BCU.
- The Registrar (Evaluation), BCU

Copy to:

- The Dean, Faculty of Commerce, BCU.
- The Chairman & Members of BoS in Commerce (UG), BCU.
- The P.S. to Vice-Chancellor/Registrar/Registrar (Evaluation), BCU.
- Office copy / Guard file / University Website: [www.bcu.ac.in](http://www.bcu.ac.in)

**Name of the Program:: Bachelor of Commerce (LSCM) NEP2020**  
**Course Code: B.ComLSCM 2.3**

**NAME OF THE COURSE: FUNDAMENTALS OF LOGISTICS  
AND SUPPLY CHAIN MANAGEMENT**

**LEARNING OBJECTIVE:** To introduce the students to the fundamentals of Logistics and Supply Chain Management strategies and the market environment for Logistics and Supply chain management

**UNIT 1: INTRODUCTION TO SUPPLY CHAIN MANAGEMENT: 14 Hrs.**

Concept of supply chain Management, Importance and Scope of Supply Chain Management, Decision phases in Supply chain, Process view of Supply Chain, A model of Supply Chain; Function of SCM, Integrated Supply Chain/Value chain, Supply chain management as a Management Philosophy, Focus areas of SCM, Enablers in Supply Chain, Supply Chain trends and challenges in India, Autonomous Supply Chain.

**UNIT 2: INTRODUCTION TO LOGISTICS: 10 Hrs.**

Meaning of logistics and Logistics Management, Logistics management to Supply Chain management, Decision areas in Logistics; Key Players in Logistics; 3PL and 4PL providers; Role of logistics in (a) Supply Chain, (b) the economy, (c) the organization; Role of government in logistics; classification of logistics applications.

**UNIT 3: CUSTOMER FOCUS IN SUPPLY CHAIN MANAGEMENT: 10 Hrs.**

Customer service dimensions from a supply chain perspective (Order delivery lead time, responsiveness, delivery reliability and product variety), Buyers Perspective, Suppliers Perspective, Stages of Development in Supplier Relations

**UNIT 4: SUPPLY CHAIN STRATEGIES: 10 Hrs.**

(i) Cycle View (ii) Push & Pull View of the supply chain, supply chain responsiveness. Strategic fit between business strategy and supply chain strategy, Achievement of strategic fit through different steps, Obstacles to achieving Strategic Fit.

**UNIT 5: DEMAND MANAGEMENT IN SUPPLY CHAIN: 12 Hrs.**

Types of demand, Role of demand forecasting in supply chain, Factors of demand forecast, Forecasting methods, Basic approach to Demand Forecasting, Collaborative planning, forecasting and replenishment (CPFR), Role of Aggregate Planning in a Supply Chain, CODP( Customer order decoupling point) and marketing environment for SCM.

**BOOKS FOR REFERENCE:**

- Sunil Chopra & Peter Meindl, Supply Chain Management- Strategy, Planning and Operation, PHI
- Dr. R.P. Mohanty&Dr. S.G. Deshmukh, Essentials of Supply Chain Management, Jaico Publishing House
- David Simchi-Levi, Philip Kaminsky, Edith Simchi-Levi, Designing & Managing the Supply Chain, McGraw Hill
- Janat Shah, Supply Chain Management Text and Cases, Pearson Education
- Rahul V Altekar, Supply Chain Management – Concepts and Cases, PHI
- Martin Christopher, Logistics and Supply Chain Management, Pitman Publishing, 2nd Edition

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